

# Messaging options for enrolled organizations

Choose from the following messages to use throughout the year

[Thrivent Choice® Specific Messages](#) 1

[All Generosity Program Messages](#) 2

## Thrivent Choice® Specific Messages

### Direct Thrivent Choice Dollars®

The Thrivent Choice® program is a powerful way to support organizations like ours. Through this program, Thrivent clients with membership can direct how Thrivent distributes a portion of its charitable grant funding. To see if you have Choice Dollars® available, log in to your [Thrivent account](#), click “Direct Choice Dollars,” and select our organization. Your support helps us grow, reach more people and advance our mission.

### Make your personal donation go further

You can make a personal donation to our organization through Thrivent’s online giving platform. Here’s the best part: Thrivent covers all processing fees, so every dollar you give goes directly to support [insert impact]. It’s quick and easy: just visit [thrivent.com/thriventchoice](https://thrivent.com/thriventchoice), click “Donate” and choose our organization. Your generosity makes a real difference!

### Direct Thrivent Choice Dollars® or make a fee-free donation

Thrivent clients: Supporting our mission has never been easier! We’re proud to be a Thrivent Choice® enrolled organization, which means you can direct Choice Dollars® to us or make a personal donation fee-free. Your financial support helps us [insert impact]. Take action today at [thrivent.com/thriventchoice](https://thrivent.com/thriventchoice).

### Thank you for directing or donating

Thanks to all who directed Thrivent Choice Dollars® or donated through Thrivent’s online giving platform to our [church/school/organization]. The grant funds and donations we receive from both you and Thrivent help us to [insert how funds are used]. Thank you for helping to make an impact, together.

## All Generosity Program Messages

### Participation in Thrivent Choice® and Thrivent Action Teams makes a difference!

Thrivent clients: Your generosity makes a lasting impact. Whether it’s directing Choice Dollars®, making a fee-free donation or leading a Thrivent Action Team, you can help us [insert need]. Get started today at [thrivent.com/generosity](https://thrivent.com/generosity).

### Together, we make a difference

A heartfelt thanks to all Thrivent clients who used Thrivent’s generosity programs to support our

[church/school/organization]. You showed us, once again, the importance of [insert impact]. To explore more ways to make a difference, visit [thrivent.com/generosity](https://thrivent.com/generosity).

### **Give thanks with Thrivent's generosity programs**

It's the season of gratitude, and Thrivent offers clients with membership multiple ways to give back. Go to [thrivent.com/generosity](https://thrivent.com/generosity) to make a free personal donation, direct Choice Dollars® or lead a Thrivent Action Team to support our work.

### **About Thrivent membership programs**

#### **Web copy**

##### **Option 1:**

We're proud to be enrolled in the Thrivent Choice® program. As a Thrivent Choice®-enrolled organization, we can receive grant funding from Thrivent, fee-free donations and hands-on support from client-led Thrivent Action Teams.

We've seen firsthand the impact these programs have on our organization. To date, we have received [share content about your experience and how these programs have benefited your organization]. We're truly grateful for your continued support. To learn more about how you can make a difference with Thrivent, visit [thrivent.com/generosity](https://thrivent.com/generosity).

##### **Option 2:**

We're proud to be a Thrivent Choice®-enrolled organization. Through Thrivent's generosity programs, we are eligible to receive grant funding, fee-free donations and support from Thrivent Action Teams. To learn more about Thrivent's membership benefits and generosity programs, visit [thrivent.com/generosity](https://thrivent.com/generosity).

#### **Twitter:**

##### **[All program post]**

Attention @Thrivent clients: Did you know you have a suite of Thrivent membership benefits at your fingertips? See how you can use them to help our organization make an impact:

[thrivent.com/generosity](https://thrivent.com/generosity)

##### **[Thrivent Choice specific limited time posts]**

@Thrivent clients with Choice Dollars®: Remember to direct before March 31 to help support our organization: [thrivent.com/thriventchoice](https://thrivent.com/thriventchoice)

Are you a @Thrivent client with 2025 Choice Dollars® available to direct? We'd love your support! Don't wait, direct today: [thrivent.com/thriventchoice](https://thrivent.com/thriventchoice)

**[Thrivent Choice specific post]**

Are you a @Thrivent client with Choice Dollars® available? If so, please consider directing them to support our organization. See how Thrivent makes giving back easy: [thrivent.com/thriventchoice](http://thrivent.com/thriventchoice)

**[Thrivent Action Team specific post]**

Are you a @Thrivent client? We need volunteers to support [insert activity, program or event.] This is a great opportunity to lead or join a Thrivent Action Team to further our mission. Learn more and apply today: [thrivent.com/actionteams](http://thrivent.com/actionteams)

**Facebook:**

**[All program post]**

Calling all Thrivent clients: Did you know you have a suite of Thrivent membership benefits at your fingertips that make giving back easy? Take a minute to learn more about Thrivent Choice® and Thrivent Action Teams and see how you can help our organization make an impact: [thrivent.com/generosity](http://thrivent.com/generosity)

**[Thrivent Choice specific limited time posts]**

**Make an impact with Thrivent Choice®**

Thrivent Choice® can make a meaningful difference for organizations like ours. If you're a Thrivent client with membership, don't forget to direct 2025 Choice Dollars® by March 31, 2026. We'd be honored if you chose to support our [church/school/organization].

**Thrivent clients:** Don't forget to direct 2025 Choice Dollars® prior to March 31, 2026! If you have Choice Dollars available to direct, please consider directing to our organization. For more information or to direct Choice Dollars, call 800-847-4836 and say "Thrivent Choice" or visit [thrivent.com/thriventchoice](http://thrivent.com/thriventchoice).

**Thrivent clients:** Be sure to direct 2025 Thrivent Choice Dollars® before March 31, 2026. And, please keep our organization in mind—we are so thankful for your support. For more info or to direct Choice Dollars®, call 800-847-4836 and say "Thrivent Choice." Or visit [thrivent.com/thriventchoice](http://thrivent.com/thriventchoice).

**[Thrivent Choice specific post]**

Thrivent clients: Don't forget! If you have Choice Dollars® available to direct, please keep our organization in mind. For more info or to direct Choice Dollars, call 800-847-4836 and say "Thrivent Choice." Or visit [thrivent.com/thriventchoice](http://thrivent.com/thriventchoice).

**[Thrivent Action Team specific post]**

We need volunteers to support [insert activity, program or event.] If you are a Thrivent client with membership this is a great opportunity to lead a Thrivent Action Team and bring your community together to make an impact. Learn more and apply today: [thrivent.com/actionteams](http://thrivent.com/actionteams).