



**THRIVENT  
FINANCIAL®**

*Connecting faith & finances for good.™*

# THRIVENT CHOICE® FACT SHEET

## FOR CONGREGATIONAL ADVOCATES

### What it is

- Thrivent Choice is a charitable grant program that gives members the opportunity to recommend where Thrivent Financial distributes some of its charitable outreach funds each year. Eligible benefit members can direct Choice Dollars® to organizations they are passionate about by choosing from among thousands of 501(c)(3) nonprofit organizations, including churches.

Eligibility to direct Choice Dollars is based on a benefit member's involvement in Thrivent—via their level of fraternal benefit society product ownership (life insurance, health insurance and annuities) or volunteer leadership.

Benefit members (age 16 or older) are eligible to direct a minimum of \$25 Choice Dollars if they meet one or more of the following:

- Have \$750 or more in annual planned premiums of qualifying insurance products.
- Have \$20,000 or more in contract value on qualifying products.
- Hold a qualifying Thrivent Financial volunteer leadership position.

### Why participate

- To get **more members involved** in determining how Thrivent, as a membership organization, distributes some of its charitable grant funds.
- To **support nonprofit organizations** that are important to our members.
- To **highlight Thrivent's uniqueness** as a fraternal benefit society by seeking member input in how to distribute charitable grant funds in a meaningful way.

### How to participate

- Eligible members can direct Choice Dollars by registering online at [Thrivent.com](https://www.thrivent.com) or by calling 800-847-4836 and saying "Thrivent Choice" at the prompt.

### Summary—Thrivent Choice is:

- A charitable grant program in which members recommend how to distribute some of Thrivent's charitable grant funds. Members are also encouraged to continue making personal donations to recipient organizations if they had done so previously.
- A program that gives members who have a deeper relationship with Thrivent Financial—via fraternal benefit society product ownership and Thrivent Financial volunteer leadership—the opportunity to recommend how to distribute charitable grant funds.

- A program that will continually evolve to respond to the needs of members and communities.
- Focused on a broad range of funding recipients—including churches.

### What role do congregational advocates play?

- Please participate if you're eligible! If you are a benefit member, you will be eligible to direct a minimum of \$50 in Choice Dollars as a congregational advocate.
- Think about how you can promote Thrivent Choice® among church members. You'll find brochures, bulletin inserts and other tools to help you do this at [Thrivent.com/thriventchoice](https://Thrivent.com/thriventchoice). More member participation at a local level may mean more money to benefit your church.
- Don't feel like you have to be an expert on Choice Dollars details and eligibility factors. You can direct members who have Thrivent Choice questions to their Thrivent Financial representative or to 800-847-4836.
- Let members know how your church can be found in the online catalog.
- Facilitate discussions between church leaders and members as Choice Dollars® grant funds come in to determine how they may be best used in your church.

### How to learn more

- Watch Congregational Advocate News for program updates.
- Contact your local director of congregational advocates.
- Contact the Member Connection Center at 800-847-4836 (say "Thrivent Choice") or email [mail@Thrivent.com](mailto:mail@Thrivent.com).

The Thrivent Choice® charitable grant program engages Thrivent Financial members and chapters in providing grants that support charitable activities, furthering Thrivent's mission and its purposes under state law. All grants are made at the sole discretion of Thrivent. Directing Choice Dollars® is subject to the program's terms and conditions available at [Thrivent.com/thriventchoice](https://Thrivent.com/thriventchoice).



**THRIVENT**  
FINANCIAL®

Appleton, Wisconsin • Minneapolis, Minnesota  
Thrivent.com • 800-847-4836 • [f](#) [t](#) [in](#)