



THRIVENT CHOICE® FACT SHEET

FOR CHAPTER LEADERS

What it is

- Thrivent Choice is a charitable grant program that gives members the opportunity to recommend where Thrivent Financial distributes some of its charitable outreach funds each year. Eligible members can direct Choice Dollars® to organizations they are passionate about by choosing from among thousands of 501(c)(3) nonprofit organizations, including churches.

Eligibility to direct Choice Dollars is based on a benefit member's involvement in Thrivent Financial—via their level of fraternal benefit society product ownership (life insurance, health insurance and annuities) or Thrivent Financial volunteer leadership.

Benefit members (age 16 or older) are eligible to direct a minimum of \$25 Choice Dollars if they meet one or more of the following:

- Have \$750 or more in annual planned premiums of qualifying insurance products.
- Have \$20,000 or more in contract value on qualifying products.
- Hold a qualifying Thrivent Financial volunteer leadership position.

Why participate

- To get **more members involved** in determining how Thrivent, as a membership organization, distributes some of its charitable grant funds.
- To **support nonprofit organizations** that are important to our members.
- To **highlight Thrivent's uniqueness** as a fraternal benefit society by seeking member input in how to distribute charitable grant funds in a meaningful way.

How to participate

- Eligible benefit members can direct Choice Dollars by registering online at [Thrivent.com](https://www.thrivent.com) or by calling 800-847-4836 and saying "Thrivent Choice" at the prompt.

Summary—Thrivent Choice is:

- A charitable grant program in which members recommend how to distribute some of Thrivent's charitable grant funds. Members are also encouraged to continue making personal donations to recipient organizations if they had done so previously.
- A program that gives members who have a deeper relationship with Thrivent Financial—via fraternal benefit society product ownership and Thrivent Financial volunteer leadership—the opportunity to recommend how to distribute charitable grant funds.

- A program that will continually evolve to respond to the needs of members and communities.
- Focused on a broad range of funding recipients—including churches.

How this affects chapter leaders

- Please participate if you're eligible! If you are a benefit member, you will be eligible to direct a minimum of \$50 in Choice Dollars as a chapter leader.
- Think about how you can promote Thrivent Choice® among chapter members at local chapter events and in churches. You'll find brochures, bulletin inserts and other tools to help you do this at Thrivent.com/thriventchoice. More member participation at a local level may mean more money to benefit nonprofit organizations and churches in your community.
- Don't feel like you have to be an expert on Choice Dollars details and eligibility requirements. You can direct members who have Thrivent Choice questions to their Thrivent Financial representative or to 800-847-4836.
- Each chapter's director of congregational advocates will help train and support advocates in promoting the program (we'll provide tools).
- You will review and approve or disapprove organizations in your area that apply for enrollment as Choice Dollars® grant funds recipients.

How to learn more

- Watch Chapter Leader News for program updates.
- Contact your local Community Engagement Team.
- Contact the Member Connection Center at 800-847-4836 (say "Thrivent Choice") or email mail@Thrivent.com.

The Thrivent Choice® charitable grant program engages Thrivent Financial members and chapters in providing grants that support charitable activities, furthering Thrivent's mission and its purposes under state law. All grants are made at the sole discretion of Thrivent. Directing Choice Dollars® is subject to the program's terms and conditions available at Thrivent.com/thriventchoice.



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