

# What's in it for the organization?

## Thrivent Choice:

- Is easy to administer.
- Can provide your organization with monthly electronic grants as eligible clients with membership direct Choice Dollars to your organization.
- Provides an online platform for donors to make donations and Thrivent will pay the processing fees.\*
- Offers the support of Thrivent's financial advisors, volunteers and resources to help put the program to work for your organization.
- Gives you greater visibility by placing your organization in an online catalog.

If your organization is already enrolled, be sure to review the available tools and resources to promote your organization's participation in Thrivent Choice. You'll find them at [thrivent.com/thriventchoice](http://thrivent.com/thriventchoice).

## About Thrivent

We exist to help people achieve financial clarity.

At Thrivent, we believe money is a tool, not a goal. Driven by a higher purpose at our core, we are committed to providing financial advice, investments, insurance, banking and generosity programs to help people make the most of all they've been given.

At our heart, we are a membership-owned fraternal organization, as well as a holistic financial services organization, dedicated to serving the unique needs of our clients. We focus on their goals and priorities, guiding them toward financial choices that will help them live the life they want today—and tomorrow.

\*Thrivent will pay up to \$300,000 in online processing fees per calendar year for personal donations made through Thrivent's online giving platform.

The Thrivent Choice charitable grant program engages Thrivent clients with membership and Thrivent Member Networks in providing grants that support charitable activities, furthering Thrivent's mission and its purposes under state law. All grant decisions, including grant recipients and amounts, are made at the sole discretion of Thrivent. Organization enrollment in and receiving grant funding through Thrivent Choice® is subject to the [Terms and Conditions for Organizations Receiving Choice Dollars® Grant Funding](#).

**thrivent**

**thrivent**<sup>®</sup>

Thrivent  
Choice<sup>®</sup>

Strengthening communities.  
Changing lives.



# Making generosity easy

Our generosity programs are part of what makes Thrivent so unique. Since the Thrivent Choice charitable grant program launched in 2010, Thrivent has provided more than \$520 million to help thousands of enrolled 501(c)(3) nonprofit organizations—including churches, camps, schools, seminaries, campus ministries and more.

Through online personal donations and Choice Dollars®, the program helps clients and other like-hearted individuals to have a financial impact on the causes and nonprofits they care about. Here's how:

## Personal donations

Thrivent, in partnership with Thrivent Charitable Impact & Investing™, helps clients and other like-hearted individuals make online donations to enrolled organizations. Thrivent will cover all the online processing fees, so 100%

of the donation goes to the selected organization.\*

## Choice Dollars®

By directing Choice Dollars, eligible clients with membership can recommend where some of Thrivent's charitable outreach funds go.

Eligible clients are designated Choice Dollars based on:

- The amount they pay in annual premiums for qualifying products—life, disability income and long-term care insurance.
- The total contract value of their qualifying products—annuities and life insurance.

## Nominations

Thrivent clients with membership can nominate organizations they wish to see enrolled in the program.



## For more information:

- Visit [thrivent.com/thriventchoice](https://thrivent.com/thriventchoice).
- Call 800-847-4836.
- Contact your local Thrivent financial advisor.

