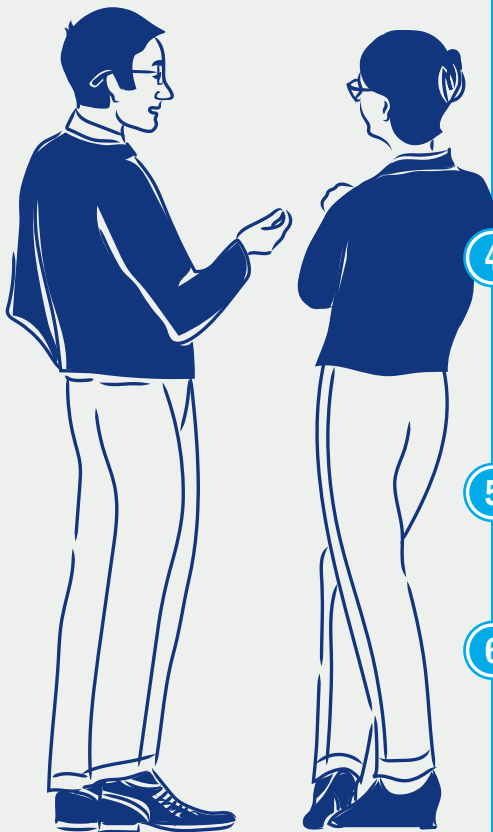


PROJECT PLANNING GUIDE

Prepare to Lead Change!

So, you're ready to jump in and make a difference in your community by leading a Thrivent Action Team! Before you take the initial plunge, take a few minutes to review this handy guide.

Whether you're hoping a few friends or family members will lend a hand, or you're counting on your church or neighborhood to make things happen, this guide can help ensure a smooth project implementation and execution. So, read on and dive in!



1

Plan your project

Before you visit Thrivent.com/actionteams and click on "Apply Now," think about:

- Project specifics, like date, time and location.
- How and when you'll promote it.
- Desired team members and what they'll do.

2

Create a list of supplies

Identify the supplies you'll need to bring your project to life and promote it to others. Make a list and plan wisely.

Next, think about how you'll use the Community Impact Card seed money to jump-start your team. It's a VISA credit card preloaded with up to \$250 to spend on team and project essentials.

3

Build your team and start sharing

The Hub is a digital platform that provides tools to promote your project, recruit your team and celebrate the change you plan to make in your community. Once you've applied to lead a team, watch your inbox for an invitation to create a personalized project page on the Hub.

- Invite friends, family, church or community members to join your team.
- Share your results using social media or email.
- Post stories and photos from your event on the Hub for others to see and get inspiration from others!

4

Dress for success

Thrivent provides T-shirts for volunteers to wear on the day of the project. So, as you consider your team, think about how many T-shirts you'll need and in what sizes. Plan and order accordingly so when "game day" comes, yours is a well-dressed team!

5

Promote your project

The Thrivent Action Teams Hub offers digital and traditional ways to promote your project, including social media and email.

6

Tell us more

Once your project is complete, let us know how it went on Thrivent.com/actionteams.

Want to get started or learn more? ♥ Visit Thrivent.com/actionteams