



**THRIVENT  
FINANCIAL®**

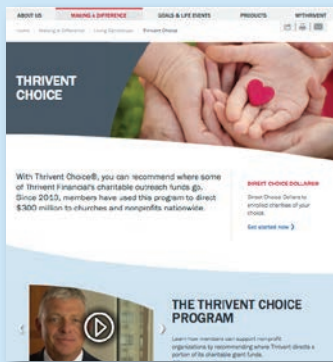
Connecting faith & finances for good.®

**THRIVENT CHOICE®  
PROMOTIONAL MATERIALS**

## ENGAGE YOUR SUPPORTERS

Strengthening communities has been at the core of Thrivent Financial's mission for more than 100 years, just as it's likely been a part of yours.

Because your organization is enrolled in the Thrivent Choice charitable outreach program, you're probably familiar with the benefits it offers. But are your members and constituents?



Thrivent offers tools and resources to help you build awareness and interest for the program among your donors. They are available free of charge and many of them can be downloaded, personalized and printed directly from Thrivent.com. To view or download them, go to [Thrivent.com/thriventchoice](http://Thrivent.com/thriventchoice).

### Tools to help you spread the word

#### 3¾" x 9" Thrivent Choice brochure (32433)

This six-panel brochure describes Thrivent Choice and how participating members help support the churches, nonprofit organizations and communities that matter most to them—by directing Choice Dollars®.

#### 5½" x 8½" Bulletin inserts (25951B and 27076B—each is printed two-up)

These customizable bulletin inserts provide information about your church or organization, how Thrivent Choice has helped make a difference in your community and how program participation can pay off.

#### PowerPoint presentation

We offer a downloadable PowerPoint presentation, complete with speaker talking points, to help you share the news about Thrivent Choice in a high-impact way.

#### 3⅝" x 8½" Buckslip (25978C)

If you use mail to share news and timely happenings, include these buckslips with your letters. They're bright, colorful and add virtually no weight, which makes them a great way to remind donors about Thrivent Choice.



### 8½" x 11" Flyer (25951FA)

These flyers explain how easy it is to participate in Thrivent Choice. They can be prominently displayed in community gathering spaces or included with mailings.

### 11" x 17" Customizable poster (27106)

Use this poster to spread the word about the funding you have received as a Thrivent Choice participant and who to contact for more information.

### Letters (25951L and 26160A)

Build awareness for Thrivent Choice with these letters, which can be accompanied by a Thrivent Choice brochure, buckslip or flyer.

### Customizable News Release (25978N)

Let your supporters and community know how your organization has benefited from Thrivent Choice with this customizable piece.

### Website banner ads

Include these banner ads on your organization's website. By electing to "Learn How," your members will be directed to a landing page on the Thrivent Financial website that offers "how to" information for supporting your organization.

### And there's more!

Visit [Thrivent.com/thriventchoice](http://Thrivent.com/thriventchoice). From there, you'll see these and other promotional materials promoting Thrivent Choice® and Choice Dollars® grant funds—including sample social media posts and reminder inserts—which are free for you to download, customize and use.

Should you still have questions, contact your congregational advocate or a Thrivent Community Engagement Team member. Or, talk to a Thrivent Financial representative at **800-847-4836**.

The Thrivent Choice® charitable grant program engages Thrivent members and chapters in providing grants that support charitable activities, furthering Thrivent's mission and its purposes under state law. All grants are made at the sole discretion of Thrivent. Directing Choice Dollars® is subject to the program's terms and conditions available at [Thrivent.com/thriventchoice](http://Thrivent.com/thriventchoice).



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