



HELP SPREAD THE NEWS

The Thrivent Choice program is an easy way for eligible Thrivent members to recommend how Thrivent Financial should distribute a portion of its charitable outreach funds to organizations our members are passionate about through a vehicle called Choice Dollars®.

If your organization is interested in promoting its enrollment in Thrivent Choice, please follow these guidelines:

- Receiving grant funding through the Thrivent Choice program should not be considered an endorsement or testimonial by Thrivent for your organization.
- Use the preapproved tools and resources whenever possible. You can find them at Thrivent.com/thriventchoice.
- If the preapproved tools and resources provided do not meet your promotional needs, or if you have questions about Thrivent Choice, contact a Thrivent Customer Care Professional at **800-847-4836**, and say “Thrivent Choice” at the prompt. Or, email us at mail@thrivent.com.
- You need permission to use the Thrivent logo. You may request it by completing the Thrivent Financial Logo Request form at Thrivent.com/thriventchoice.

Here's a sample press release you'll find on Thrivent.com/thriventchoice

We are pleased to announce that [NAME OF ORGANIZATION] has received [\$XXX] through Thrivent Financial's Thrivent Choice® program.

By directing Choice Dollars®, eligible Thrivent members can recommend which nonprofit organizations they feel should receive charitable grant funding from Thrivent.

If you have Choice Dollars available to direct, please consider directing to (NAME OF ORGANIZATION). We plan to use Thrivent Choice grant funding to [ENTER PLANNED USE FOR FUNDS]. We will provide you with updates in the coming weeks.

To learn more about Thrivent Choice, visit Thrivent.com/thriventchoice. Or call Thrivent at **800-847-4836**, and say “**Thrivent Choice**” when prompted.

The Thrivent Choice® charitable grant program engages Thrivent members and chapters in providing grants that support charitable activities, furthering Thrivent's mission and its purposes under state law. All grants are made at the sole discretion of Thrivent. Directing Choice Dollars® is subject to the program's terms and conditions available at Thrivent.com/thriventchoice.