

Thrive

Insights and inspirations



Investing in one another

Thrivent helps its clients find new, creative ways to continue giving

By Donna Hein

COVID-19 has changed many things in people's day-to-day lives in the past year, but it hasn't been able to slow the determination of Thrivent clients to help those in need.

"The creativity we've seen as clients continue to invest in one another has been inspiring," says Tricia Brown, director of Member Attraction and Activation at Thrivent. "We provided match programs early on, and our clients gave in record numbers."

In 2020, more than \$208 million was raised and donated by Thrivent, clients and supporters.

"Within hours of new social distancing guidelines

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going into place in many states, we saw clients making creative adjustments—converting fundraising dinners to drive throughs and coming up with innovative ways to continue to serve,” Brown says.

At the same time, Thrivent was inspiring clients by sharing more ideas of how to make an even bigger impact.

“When clients apply to lead Thrivent Action Teams, we see all their ideas,” says Katie Welch, manager of Member Attraction and Activation at Thrivent. “We want to make sure others can see them, too.”

Those creative stories and photos are available on the Thrivent Action Teams hub (thrivent.com/actionteamshub).

Thrivent offers an option to make personal donations online through the Thrivent Choice® (thrivent.com/thriventchoice) giving platform to all Thrivent Choice enrolled organizations. This is available to everyone, and Thrivent pays the online payment processing fees* so 100% of the donation goes to the organization, Brown says.

Thrivent Member Networks (thrivent.com/tmn) have been offering a range of virtual events.

“For those able to give, we want to help make their dollar go further,” Brown says. “And for those unable to give financially, we want to continue to provide ways for them to be engaged in giving back.”

*Thrivent will pay up to \$100,000 in online processing fees per calendar year for personal donations made through the Thrivent Choice giving platform.



5 ways to make the most of your tax refund

Discover ways that you can make the most out of your cash influx

By Rebecca Lubecki

1. Share, save, spend

Divide your tax return so that some goes into your savings, another portion goes to a cause your family is passionate about, and another goes toward some fun money.

2. Shop local

If you're thinking of treating yourself, consider shopping local (online or in-store) and give back to your community at the same time. Take a break from cooking and pick up food from a local restaurant. Or get those new shoes from your local neighborhood boutique.

3. Assess your investment options

If you're looking to invest a tax return, connect with your financial professional and see what your options are to help you get closer to your investment goals.

4. Tackle needed repairs

Have you put off a much-needed car or house repair because you're not looking forward to the dent it will put in your wallet? Now may be a great time to get any needed repairs done—before damages get more costly.

5. Give yourself some breathing space

In addition to knocking out a chunk of debt, build up some cushion in emergency reserves, so you'll be ready for any unexpected expenses that may pop up.