

Intentional Financial Advisors Insights

Newsletter

April 2026

Our team

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Office hours
Mon.–Thurs.: 9 a.m.–5 p.m.
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Stay connected

thrivent.com/intentionaladvisors

[facebook.com/intentionalfinancialadvisors.thrivent](https://www.facebook.com/intentionalfinancialadvisors.thrivent)



Mark your calendars

April 14

Market & Economic Update Webinar

April 28

Purposeful Legacy with John Busacker

May 12

Motown Soup Product Packing Event

Sept. 13

Pitch with Purpose Charity Softball Game

Find out more on our [events page](#).

Where Money Means More™

Encourage—Empower—Enable

At Intentional Financial Advisors, our mission is to **empower** you to lead an intentional and generous life. We **encourage** you to make intentional choices with your money that **enable** you to be a good steward of your many gifts. We do this by providing creative, purpose-based financial advice and solutions tailored to your unique goals. Our team combines deep knowledge and experience to help you make financial decisions that align with your passions and values.



Find out more about our team by visiting our website at connect.thrivent.com/intentional-financial-advisors.

Whether you are just starting out, balancing a busy career and family, approaching retirement or already enjoying your next chapter, we are here to support you.



INTENTIONAL FINANCES

Are you being tax efficient?

It's important to be tax-wise. Our team thinks of money in three buckets: tax now, tax later and tax never. It may be helpful to consider how you could assign your assets to these buckets and what that might mean for your current and future tax liabilities and legacy gifts to your family.

Give us a call or send us an email if you'd like to dig deeper into this question. And feel free to check out this article by Thrivent exploring how to take a proactive approach to tax efficiency within your financial plan: thrivent.com/insights/taxes/a-proactive-approach.

Looking for more financial articles? Visit thrivent.com/insights.



INTENTIONAL GENEROSITY

Motown soup packing event

Serving together with Motown Soup

Last May, we partnered with **Motown Soup** for a meaningful day of service, inviting our clients to work alongside Motown volunteers to pack products to benefit those in need. Participants gained a deeper understanding of Motown Soup’s mission to serve the homeless, hungry and hurting throughout Michigan and made a tangible difference.

Volunteers Pam and Brad Anderson-Smith shared, “The work was enjoyable and fun. Every task, from measuring ingredients to packaging mixes, felt purposeful because we knew it would directly support people in need. The soups are delicious and volunteers even receive a discount, which was a wonderful bonus.”

Together, volunteers packed more than **525 soup mixes** from start to finish, prepared **890 spice packets** for future mixes, and assembled **81 gift boxes** for sale. Motown Soup estimated that the day’s efforts would generate **\$8,500 in product sales**, with **100% of profits** supporting Michigan nonprofit organizations.

Whether you joined us last year or are looking for a new way to give back, you have an opportunity to serve on **Tuesday, May 12**. We invite you to partner once again with this inspiring, all volunteer organization and be part of an experience that truly embodies our commitment to **live generously**.



Brad and Pam Anderson-Smith pack products during Intentional Financial Advisors’ 2025 Motown volunteer event. “We left feeling grateful. Volunteering with Motown Soup not only gave us a chance to help others—it connected us with a community dedicated to making a real difference. We look forward to volunteering again!”



INTENTIONAL GENEROSITY

Mission minded: summertime service

Are you looking ahead to summer? In Michigan especially, summer is a season we anticipate and plan for all year long! As you prepare for this much-loved time, we invite you to consider two meaningful opportunities to serve others in our community—Hurdling Handicaps: Great Getaway and Camp PBJ4Kids. Both camps offer unique ways to make a lasting impact while sharing hope, encouragement and joy with those they serve.

Great Getaway takes place June 30–July 4, offering a refreshing, Christ-centered retreat for individuals with disabilities and their families. Guests enjoy a fun-filled week of activities, friendship and encouragement designed for the whole family. Learn more at hurdlinghandicaps.com/greatgetaway.

Camp PBJ4Kids takes place July 27–Aug. 1, bringing hope to children in foster care through fun activities like birthday celebrations, carnivals and more. With a trauma-trained team, the camp focuses on creating positive memories and nurturing core values. Learn more at pbj4kids.org.

INTENTIONAL GENEROSITY

Save the date: Pitch with Purpose charity softball game



Players from our inaugural charity softball game: Pitch with Purpose 2025

Last September, we hosted our first charity softball game, **Pitch with Purpose**. Despite the rain, more than 70 people gathered to play, cheer and donate. Most had no idea what to expect from this unique event. Attendee Nicole Smith shared, “I love playing softball, and this event put a unique spin on the game! There are opportunities to wager to do things like make a batter hit opposite handed, start the batting team with only two outs, give your team four outs for the inning, or make a batter redo their at-bat to try to cancel out a great hit. Fans and team members ‘pay’ to implement these rules and the teams go back and forth like an auction.”

Softballs and foam fingers were flying as players and fans alike bid to give their team the upper hand. “As a fan, I felt like I wasn’t just watching the game, I was part of it,” explained fan Anna Marie Brewer. “There’s an energy at Pitch with Purpose that pulls you right into the action. You can feel the excitement from the players, but also from everyone in the stands cheering for something bigger than baseball. It’s fun, it’s meaningful and it brings people together in a way that reminds you how powerful community can be. Supporting a great cause while enjoying the game just makes the experience even more special.”

In a thrilling final inning, Macomb Foster Closet pulled off a 9–8 victory in the inaugural game. In total, players and fans **raised more than \$7,000** divided between **Macomb Foster Closet** and **Gifts For All God’s Children**. Nicole reflected, “When I saw how much money we raised for both charities, I was shocked! It was a great way to bring people out for some friendly softball competition, but with a greater purpose.”

Gifts For All God’s Children has called for a rematch, which Macomb Foster Closet is happy to provide. The game will take place **Sunday, September 13** on **Immanuel’s lower ball field**. Participant John Zamzow highly recommended the event, sharing, “I’d recommend playing in the game for anyone who wants a fun experience that also benefits others.”

Mark your calendar and plan to join us for another memorable day at the ballpark!



John Busacker

FINANCIAL INSIGHTS

How can you prepare for the legacy you want to leave?

Estate planning is about leaving the legacy you want for who or whatever is important to you. It’s never too early to start thinking about how your assets can help secure your family’s future after you’re gone or support an organization or cause you’re passionate about. The goal is to make your wishes clear and help ensure your intentions will be honored. If you’d like to learn more about important considerations for estate planning, consider checking these articles from Thrivent, and be sure to attend our upcoming event (details below).

- What you need to know about legacy planning: bit.ly/482sSQT
- Essential estate planning documents: bit.ly/4syPDUQ

Purposeful Legacy with John Busacker

Tuesday, April 28, 5:30 p.m.

If you are thinking about how to share your values and valuables with future generations, this event is for you. At Purposeful Legacy, you will examine your story to understand how it has shaped your values and motivations.

To register, visit bit.ly/PurposefulLegacyEvent

And if you’d like personalized support determining the legacy you want to leave, reach out to our team.

We're here to help others thrive

As we continue to grow our Thrivent practice, we can't stress enough how grateful we are for the opportunity to serve you. We hope our assistance continues to enrich your life.

We provide a variety of financial services to help people live their values and strengthen their communities, and we are looking for ways to extend those offerings to others. A referral from you is the best compliment we can receive, and we would be honored to work with the people you care about. Would you be willing to introduce us to others looking for financial guidance?



As you consider your network, it might help to think about family, friends or acquaintances going through a life change, such as:

- Starting a new job
- Losing a loved one
- Getting divorced
- Purchasing a home
- Getting married
- Retiring

When you think of individuals we may be able to assist, we'd be grateful for your introduction. Please share our contact information so they can call or [email](#) us to learn more.

Thank you in advance for helping us connect with people who may benefit from purpose-based financial advice. Please feel free to reach out to us with any questions.

Stay connected

Do you have questions about your financial journey? Is there a way Intentional Financial Advisors can support a family member or friend? Are you passionate about a mission, celebrating a milestone or planning an inspiring Thrivent Action Team? We'd love to hear from you!

Reach out by phone, email or message us on [Facebook](#). Your stories, questions and referrals are always welcome.

Thank you for being part of our community!

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ADVICE + INVESTMENTS + INSURANCE + BANKING + GENEROSITY

No products will be sold at these events.

Not all team members can provide all products, programs and services in all states

Motown Soup, Macomb Foster Closet, Gifts For All God's Children, Hurdling Handicaps: Great Getaway and Camp PBJ4Kids are not affiliated with or endorsed by Thrivent

The client's experience may not be the same as other clients and does not indicate future performance or success.

John Busacker is not affiliated with Thrivent. Views are their own.

Thrivent and its financial advisors and professionals do not provide legal, accounting or tax advice. Consult your attorney or tax professional.

Thrivent provides advice and guidance through its Financial Planning Framework that generally includes a review and analysis of a client's financial situation. A client may choose to further their planning engagement with Thrivent through its Dedicated Planning Services (an investment advisory service) that results in written recommendations for a fee.

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