

Green Bay Financial Group News



Green Bay Financial Group

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Meet Green Bay Financial Group

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Financial Associate

Chad Elfe
Associate

Mark Armstrong
Financial Associate

Stay connected

[connect.thrivent.com/
green-bay-financial-group](https://connect.thrivent.com/green-bay-financial-group)

Making a meaningful impact



In 2024, more than 1,000 Thrivent Action Teams were led by clients with membership serviced by Green Bay Financial Group. We'd like to extend a heartfelt thank you to all Thrivent Action Team leaders and participants. From service projects and fundraisers to educational events, you positively impacted the people, causes and communities you love in Northeast Wisconsin and beyond.



More than **1,000** Thrivent Action Teams led by the members serviced by Green Bay Financial Group in 2024.

An admirable legacy continues

For the 14th consecutive year, Thrivent has received the World's Most Ethical Companies® recognition by Ethisphere, a global leader in defining and advancing the standards of ethical business practices. As a Fortune 500 financial services company that puts generosity at the heart of saving and investing, Thrivent has been recognized since 2012 and is one of only six honorees in the financial services industry this year. [Read the news release at bit.ly/4i6P9iW](https://bit.ly/4i6P9iW).

ETHISPHERE®
WORLD'S MOST
ETHICAL
COMPANIES®
2012 - 2025

Welcome, Karen!

We are excited to welcome Office Professional Karen Krejcie to our team. She assists with client relations and helps us behind the scenes in a variety of ways.

Karen is from the Freedom area where she lives with her husband and three children. In her spare time, she enjoys traveling, playing games, thrifting and volunteering.



Karen Krejcie, Office Professional

Fast Company honors Thrivent

Each year, Fast Company selects a few companies for its highly anticipated *Brands That Matter* list. Thrivent was named to the Enduring Impact: 15+ Years in Business Category, which recognizes companies with a history of demonstrating outstanding cultural relevance, ingenuity and business impact. **Learn more** at bit.ly/41XjtYr.

FASTCOMPANY



Join us for the Market & Economic Update

Learn what the latest trends mean for you

Get our investment leaders' thoughts on the most pressing economic issues, including inflation, employment and the geopolitical environment. Plus, find out how 2025 could impact your pocketbook.

April 15 | 11:30 a.m. Central time | Virtual

Register at bit.ly/ThriventMEU to attend the event or receive a recording.

Thrivent to provide all-time high payout to clients

Thrivent recently announced it will provide an all-time high \$564 million total payout to clients with membership in 2025. This amount includes \$432 million in dividends and \$132 million in non-guaranteed annuity and life insurance policy enhancements, such as additional credited interest and reduced fees.

The payout is 4% higher than Thrivent's previous record-setting total payout in 2024. It also marks a three-year streak of delivering record-breaking dividends and non-guaranteed policy enhancements to Thrivent clients. Learn more at bit.ly/3E8RXOw.

Total payout to Thrivent clients in 2025

\$564M

4%
Higher than 2024

2.2M
Policies to receive value in 2025

85%
Policies included, up 10% from 2024

Easter brunch casserole

Ingredients

- 6 eggs
- 6 croissants
- 2 teaspoons of ground mustard
- 1 teaspoon of salt
- 1 teaspoon of pepper
- 1 cup of milk (whole or half and half)
- 1 cup of chopped ham
- 1 cup of shredded cheese (cheddar, Swiss or Gruyere)



Directions

Cut the croissants into pieces and place them in a 9-by-11-inch baking dish. Blend the eggs milk and spices together. Pour mixture over croissants. Then sprinkle on the ham and cheese.

Cover with foil and bake at 350 degrees Fahrenheit for 20 minutes. Remove foil and bake uncovered for another 10 to 15 minutes.



Come together for National Day of Prayer

Join us as we gather to lift up our community and each other in prayer and share words of encouragement. Attend the gathering that is most convenient for you:

May 1 | 9 to 10 a.m. | Oconto City Hall, 1210 Main St., Oconto
Breakfast will be served.

—or—

May 1 | Noon to 1 p.m. | Northbrook Golf Course
407 Northbrook Rd., Luxemburg
Lunch will be served.

Learn more and RSVP at connect.thrivent.com/green-bay-financial-group/events.



Lent reflections

“But he was pierced for our transgressions; he was crushed for our iniquities; upon him was the chastisement that brought us peace, and with his wounds we are healed.”

—ESV Isaiah 53:5

The season of Lent is a time for prayerful reflection leading up to Good Friday and Easter. As we focus our hearts on the sacrifice of Jesus’ death and triumphant resurrection, God invites us into a deeper relationship with Him. You can accomplish this by:

Praying

Commit to daily prayer. Prayer time can take on different forms and postures. Try taking a prayer walk around your neighborhood. You can also speak, sing or write your prayers to God in a journal.

Reading the Bible

Spend time in scripture. Read or listen to a book from the Bible or the Gospels.

Serving others

Many people choose to give up something for Lent, but you could also find new ways to be in service to others. Consider giving your time by volunteering or helping someone in need.



Upcoming events

Visit our website connect.thrivent.com/green-bay-financial-group/events to learn more and register. All events are in Central time.

April 15 | 11:30 a.m.

Market & Economic Update

May 1

National Day of Prayer | See page 3 for details

May 13 | 11:30 a.m. and 6:00 p.m.

Estate Preservation for the Next Generation

May 18 | 11:00 a.m.

Annual Celebration of Membership at the
NEW Zoo

July 15 | 11:30 a.m.

Market & Economic Update

Aug. 19 | Noon and 7:30 p.m.

Key Milestones on your Journey to an
Empowered Retirement

Aug. 20 | 8:30 p.m.

Key Milestones on your Journey to an
Empowered Retirement

Your referrals are our biggest compliment

Do you have friends or family who could benefit from Green Bay Financial Group's services? Tell them to give us a call. We'd be happy to meet with them to learn about their needs and explore how we could help.

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thrivent[®]

ADVICE + INVESTMENTS + INSURANCE + BANKING + GENEROSITY

No products will be sold at these events.

Not all team members can provide all products, programs and services in all states.

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About Fast Company's Brands That Matter

Over 1,000 entries for the 2024 Fast Company Brands that Matter Award were submitted via FastCompany.com between May 3 and June 14, 2024, which included an application fee. Responses to application questions were based on each brand's actions during the previous 12 months. A Fast Company panel of writers and editors with expertise in each of the 30 award categories and industries reviewed applications through a first round of judging, then had a period of discussion and debate to create shortlists for each category and ultimately determine which brands made the final list. Brands were judged on three themes to ultimately find the best examples of what all brands should aspire to be, including cultural relevance, ingenuity and business impact. There were 119 winners notified on August 15, 2024. Thrivent was recognized as an honoree in the Enduring Impact: 15+ Years in Business category and did not play a role in determining the winners.

Member benefits and programs are not guaranteed contractual benefits. The interpretation of the provisions of these benefits and programs is at the sole discretion of Thrivent. Membership benefits are reviewed and evaluated regularly. Thrivent reserves the right to change, modify, discontinue, or refuse to provide any of the membership benefits or any part of them, at any time.

You should never purchase or keep insurance or annuity products to be eligible for nonguaranteed membership benefits. You should only purchase and keep insurance and annuity products that best meet the financial security needs of you and your family. Consider the cost, features, and benefits of specific insurance and/or annuity products.

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