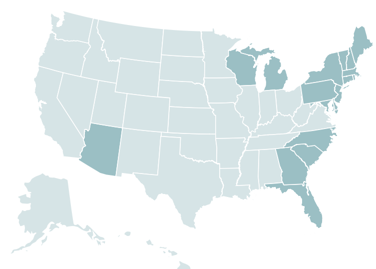
Genesis Financial Group

thrivent

Helping you thrive, now and in the future

We strive to offer a concierge-level client experience that helps decrease the fear and anxiety associated with financial planning. We have a genuine interest in helping you build your portfolio, and we love how that process intersects with helping you work toward your goals and dreams. We're also here to partner with you during life's changes and obstacles so you can face them with financial clarity and confidence.



Our team serves clients nationally and is licensed in:

AZ	MD	NY
CT	ME	PA
DE	MI	RI
FL	NC	SC
GA	NH	VT
MA	NJ	WI

As of July 2025.

Let's connect

thrivent.com/genesisfinancialgroup
P 860-828-8890

953 Farmington Ave.
Berlin, CT 06037
Operating hours: Monday–Friday, 8:30 a.m. to 4:30 p.m.

How we work with you

Genesis Financial Group works to make the financial planning process as simple and straightforward as possible by integrating your objectives with a blueprint that can grow and change as your life does. Whether you're planning for retirement or already enjoying your golden years, we can help you make financial decisions that positively impact your life and the people and causes you care about. And when we say we care for our clients like we care for our families, we mean it. You can depend on us to provide transparent, actionable guidance that helps you manage your money with confidence and lead a life filled with meaning and gratitude.

Pursuing your financial goals, together

When you work with us, your goals are at the center of the experience. By getting to know your complete financial picture, we can see where you are now and what steps are needed to get you where you want to be.

You can expect a collaborative process as we:

Understand where you are today and where you want to be tomorrow.

Meaningful conversations that focus on your financial goals.

Strategize concepts and topics based on your unique situation.

Assembling your current financial picture helps develop your financial plan.

Implement ideas aligned with your goals.

We provide insights to show where you currently stand financially.

Adapt to life changes and celebrate progress.

As life happens and circumstances evolve, we review changes that may impact you.

Our team

Pam Miscia, ChFC®, CLTC®
Wealth Advisor

Pam has more than 20 years of experience in the financial industry. Her career began in investment management and analysis. She later began working alongside her father in his practice, where she built a solid foundation of knowledge and expertise. Pam also gained valuable industry experience before founding Genesis Financial Group. She values her partnership with Thrivent and is deeply committed to fostering meaningful relationships with her clients.

Pam and her husband, Jeremy, have two children. She is actively involved in her community; she currently serves on the board for Berlin Youth Football and Cheerleading, in addition to actively supporting the arts and theater community within the area.

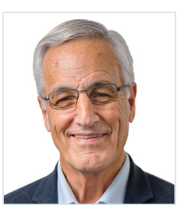
Mark Manning, FIC
Financial Associate

Mark has been helping clients plan for retirement and protect their families since he started working for Thrivent in 1996. He enjoys helping people find answers to their financial questions and providing ongoing service as his clients' lives evolve. He believes that to effectively manage your liabilities, you must first discover what they are.

Mark lives in Newtown, Connecticut, with his wife, Cindy. They have two sons, Ryan and Peyton, and a granddaughter, Autumn. He loves golfing, biking, hiking, walking and spending time with family on the beaches of Nags Head, North Carolina, each summer.

Jeremy Carlson
Director of Operations

Jeremy comes to Genesis Financial with a background that includes 25 years of diverse business operations and corporate engineering, and sales consulting. He is an avid volunteer in our community, where he coaches football and lacrosse. He is actively working toward becoming fully licensed and is here to answer any questions and make your experience memorable. As a father of two children and married for almost 20 years, Jeremy can relate to you on a personal level.



Joe Miscia
Director of Investment Operations

Joe has worked for Thrivent in many roles since he began his practice in 1984. Currently, he supports Genesis Financial Group by providing investment research and consulting for our managed account business and practice operations.

Joe has been married to his wife, Linda, for more than 50 years, and together they have three children and four grandchildren. Joe splits his time between Connecticut and Florida and is an avid golfer. He also enjoys walking, playing cards with friends and spending time with his grandchildren.

Jessica Morais
Manger of Client Experience

Jessica is a manager of client experience at Genesis Financial Group, where she is passionate about helping clients achieve the financial freedom to enjoy life with confidence and peace of mind. Known for her warm, welcoming approach, Jessica is dedicated to creating a supportive and positive experience for every client she works with.

A proud mother to a daughter entering high school, Jessica lives in Southington, Connecticut, and enjoys photography, spending time with animals and connecting with others in meaningful ways. Her genuine care for people and eye for detail make her a trusted and valued member of the Genesis team.

Olivia Carlson

Assistant Marketing Specialist

Olivia serves as an assistant marketing specialist at Genesis Financial Group, where she combines her creative talents with a passion for client service. Actively involved in the nonprofit theater community, Olivia brings energy, empathy and collaboration to everything she does—both on and off the stage.

She takes great pride in promoting the fraternal benefits of the organization and finds genuine fulfillment in helping clients feel informed, supported, and valued. Olivia's unique blend of marketing expertise and community-minded spirit makes her a dynamic contributor to the team.

Caleb Turner

Assistant Client Service Administrator

Caleb Turner is currently pursuing a degree in finance as a business major at a Connecticut State College. As an assistant client service administrator at Genesis Financial Group, Caleb is eager to apply his strong academic foundation and deliver exceptional customer service with a personal touch. Known for his positive energy and reliability, he is committed to supporting clients with professionalism, responsiveness and care.

Outside of work and school, Caleb enjoys staying active—whether it's playing sports, hiking, fishing, exercising, or exploring new places through travel. His enthusiasm and dedication make him a valuable asset to the team and a trusted support for clients.

Joseph Manzi

Relationship Manager

Joe is currently pursuing dual degrees in political science and economics at the University of Connecticut, with plans to graduate in 2026. He is on track to complete the necessary examinations to become a licensed financial advisor. Guided by strong values rooted in faith and family, Joe is committed to building meaningful, trust-based relationships with clients and colleagues alike.

As he works toward obtaining his securities license, Joe is actively supporting the paraplanning process alongside Pam, contributing to the development of customized financial strategies and client-focused solutions.

Patricia Mrowiec

Director of Practice Development

Patricia is a seasoned professional with a robust background in asset and resource management. With over 20 years of leadership experience, she has consistently driven strategic growth and development within specialized practice areas. Her expertise includes strategic planning, resource development and quality improvement initiatives, all focused on boosting operational efficiency and achieving key performance goals.

In addition to her professional achievements, Patricia is an active community volunteer and a proud mother of two, balancing her career with a strong commitment to giving back and supporting those around her.

Not all team members can provide all products, programs and services in all states.

Thrivent and its financial advisors and professionals do not provide legal, accounting or tax advice. Consult your attorney or tax professional.

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Thrivent provides advice and guidance through its Financial Planning Framework that generally includes a review and analysis of a client's financial situation. A client may choose to further their planning engagement with Thrivent through its Dedicated Planning Services (an investment advisory service) that results in written recommendations for a fee.

Thrivent is the marketing name for Thrivent Financial for Lutherans. Insurance products issued by Thrivent. Not available in all states. Securities and investment advisory services offered through Thrivent Investment Management Inc., a registered investment adviser, member FINRA and SIPC, and a subsidiary of Thrivent. Licensed agent/producer of Thrivent. Registered representative of Thrivent Investment Management Inc. Thrivent.com/disclosures.

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