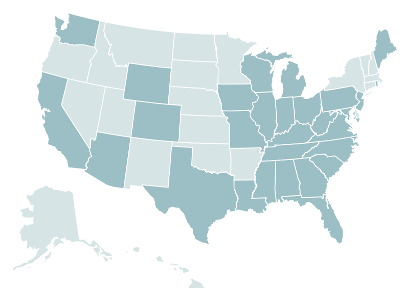
Fairway Financial Group

thrivent

Helping provide high-quality financial services for our clients’ needs

At Fairway Financial Group, we lead with purpose-driven financial advice and work hard to ensure it’s in line with your unique needs and goals. Whether you’re just starting out, raising a family or already enjoying retirement, we can provide the guidance you need to stay on course.

Our team believes humanity thrives when individuals make the most of all they’ve been given. And we’re here to walk alongside you on your financial journey to help you do just that. Call or email us today to learn more.



Our team serves clients nationally and is licensed in:

AL	IN	NC	VA
AZ	KY	NJ	WA
CA	LA	OH	WI
CO	ME	PA	WV
FL	MD	RI	WY
GA	MI	SC	
IA	MO	TN	
IL	MS	TX	

As of December 2025.

Let’s connect

thrivent.com/fairway
fairwayfinancialgroup@thrivent.com
910-777-3367

North Carolina office
3309 Jaeckle Dr., Ste. 110
Wilmington, NC 28403

Office hours:
Monday–Thursday: 9 a.m.–4 p.m.
Friday: 9 a.m.–2 p.m.

Tennessee office
2109 W. Emory Rd., Ste. 105
Powell, TN 37849

Office hours:
Monday–Thursday: 9 a.m.–4 p.m.
Friday: 9 a.m.–2 p.m.

How we work with you

We are dedicated to delivering the customized strategies and attentive service you deserve. When you work with us, the experience is as much about helping you fulfill your values and sense of purpose as it is about achieving your financial objectives. We are passionate about inspiring you to achieve new possibilities and we are with you every step of the way—helping you find the right path for your journey.

Genuine relationships

We forge deep, long-term relationships built through meaningful conversations with you and your family, to better understand your unique expectations, concerns, goals and priorities in a way that reflects your values and aspirations. We then help you realize your life vision and focus on what's most important to you—be it the success of your family, personal achievements, or the legacy you want to leave for the people and causes you care about most.

As our client, you experience firsthand the intention and care we put towards our relationships through our approach:

- Gather information to better understand you and your unique goals
- Identify how we can best work together
- Customize strategies and solutions to help you reach your goals
- Connect through regular reviews to assess progress and adapt plans as needed
- Provide financial guidance

When you work with us, you'll find that our goals-based approach helps define how you want to live your life. It's an opportunity to bring clarity for where you are today, while building confidence for where you want to go tomorrow. Our experienced financial professionals, intuitive tools and personalized process help manage your lifestyle, investment and protection needs. We specialize in the following areas:

- Dedicated planning services
- Income distribution planning
- Wealth accumulation
- Charitable giving solutions
- Tax efficiency planning
- Estate planning
- Business planning

And our research, knowledge and expertise provide insight into the nuances of your goals—and how all the pieces fit together. As life happens and your circumstances change, we make sure you're comfortable with your overall financial picture and help you stay on track.

Objective advice

No matter what stage in life, you can depend on us to help you navigate the complex choices and challenges that planning for the future brings. We offer comprehensive solutions and strategies to help integrate all your interests—family, business, lifestyle and philanthropy. By working together and taking a personalized approach to exploring your financial goals and priorities, our guidance helps inspire you to make thoughtful choices and encourages you to live the life you envision.

Matthew Beatty, FIC, CKA®, Financial Advisor
matthew.beatty@thrivent.com
Matthew lives in Wilmington, North Carolina, with his wife, Adrienne, and their four kids: Jackson, Abigail, Bennett and Davis. He is a third-generation Thrivent financial advisor, our lead advisor and our team's chief operating officer. Matthew is committed to helping families create and implement planning strategies that are tailored to their unique situation. When he is not working with families, Matthew loves spending time with his family outdoors. He's also a huge sports enthusiast.

Jeremy Cox, FIC, Financial Advisor
jeremy.cox@thrivent.com
Jeremy lives in Knoxville, Tennessee, with his wife, Rachel, and their daughter, Jessie Jean. Jeremy has been with Thrivent for more than a decade and is a lead advisor and the chief executive officer of our team. He is committed to serving others through his work, college ministry and mission trips around the world. Jeremy is a huge sports enthusiast and enjoys playing golf, running and all kinds of water sports.

James Dugan, BFA, Financial Associate
james.dugan@thrivent.com
Jimmy lives in Maryville, Tennessee, with his wife, Julia, and their daughter, Mary-Jane. He has been with Thrivent since 2019, serving as both an advisor and a field leader helping develop new advisors. He returned to a full-time advisor role to reconnect with his passion for helping clients plan for their futures and pursue the goals that are important to them. In his free time, Jimmy enjoys playing golf, watching and attending sporting events, and taking trips to new and familiar places.

Jessamin Smith, Director of Operations
jessamin.smith@thrivent.com
Jessamin lives in Raleigh, North Carolina, and is our team's operations manager. She is committed to providing clients with excellent service and works hard to meet their needs in an efficient manner. Outside of work, Jessamin is an avid hiker, reader and piano player.

William Collins, Client Service Administrator
william.collins@thrivent.com
Will is a Knoxville native and is a graduate of Carson-Newman University where he obtained a degree in finance and economics and a Master of Business Administration degree. Will enjoys playing golf and is also a huge University of Tennessee sports fan and attends as many games as possible. He and his wife, Bethany, recently tied the knot in March 2025.

Shannon Whitaker, Office Professional
shannon.whitaker@thrivent.com
Shannon lives in Wilmington, North Carolina, with her husband, Josh. They have two adult children, Gracelynn and Geoffrey. Shannon provides support for both of our office locations. She strives to offer outstanding service and consistently works to fulfill our clients' needs promptly and effectively. Shannon is always ready for the next adventure and enjoys reading, traveling and spending time outdoors with her family.

Kevin Littlejohn, Associate
kevin.littlejohn@thrivent.com
Kevin lives in Greensboro, North Carolina, with his wife, Kelly. He has three adult daughters: Kelsey, Katie and Kristin, and two grandchildren: Rowan and Leandro. Kevin has 30 years of experience in insurance, finance and marketing and serves as our team's service advisor. He also specializes in Social Security, extended care and Medicare knowledge. Kevin's passion is educating clients and providing solutions to help them reach their goals.

Nellya Istomin, Office Professional
nellya.istomin@thrivent.com
Nelly lives in Knoxville, Tennessee. As a client service administrator, she is dedicated to answering client questions and helping with miscellaneous inquiries. She places great value on meeting clients' needs and is known for her approachability. In her free time, Nelly enjoys traveling, gardening, reading and taking mini trips with family and friends.

About Thrivent

Founded on shared beliefs, Thrivent has been helping others live more generous lives while guiding them on their financial path. We are a holistic financial services organization, providing financial advice, investments, insurance, banking and generosity programs to help our clients make the most of all they've been given.

We help you live with more purpose and gratitude

Your financial clarity is our priority
No matter what you need, count on us to deliver transparent experiences that reflect what's most important to you.

We enable you to live life more fully
We recognize that when you have what you need financially, you're able to focus on the things that really matter, like the interests you enjoy and the people you love.

We're here to be a partner
From the unique way we structure our organization to the financial guidance we provide, know that we're on your side.

Strong and stable

For over 120 years, Thrivent has helped people build their financial futures and live more generous lives. Today, we're a Fortune 500 company, offering a full range of expert financial solutions, serving more than 2.4 million clients, as well as the communities in which they live and work.

$194 billion assets under management/ advisement*

Rated by: AM Best, Moody's Investors Service and S&P Global Ratings[1]

Serving **2.4 million** clients*

Thrivent was named one of the "World's Most Ethical Companies" by the Ethisphere Institute 14 years in a row.

*As of Dec. 31, 2024.

[1]Ratings are based on Thrivent's financial strength and claims-paying ability. Does not apply to investment product performance. For information on each rating, visit the individual rating agency's website.

Not all team members may office at the addresses listed.

Not all team members can provide all products, programs and services in all states.

Thrivent and its financial advisors and professionals do not provide legal, accounting or tax advice. Consult your attorney or tax professional.

Thrivent provides advice and guidance through its Financial Planning Framework that generally includes a review and analysis of a client's financial situation. A client may choose to further their planning engagement with Thrivent through its Dedicated Planning Services (an investment advisory service) that results in written recommendations for a fee.

Thrivent is the marketing name for Thrivent Financial for Lutherans. Insurance products issued by Thrivent. Not available in all states. Securities and investment advisory services offered through Thrivent Investment Management Inc., a registered investment adviser, member FINRA and SIPC, and a subsidiary of Thrivent. Licensed agent/producer of Thrivent. Registered representative of Thrivent Investment Management Inc. Thrivent.com/disclosures.

Insurance products, securities and investment advisory services are provided by appropriately appointed and licensed financial advisors and professionals. Only individuals who are financial advisors are credentialed to provide investment advisory services. Visit Thrivent.com or FINRA's BrokerCheck for more information about our financial advisors.