thrivent

Brick Street Financial Group Newsletter

Newsletter Fall 2026

Brick Street Financial Group

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connect.thrivent.com/brick-street-financial-group



Lydia Cox, CLTC®, FIC, BFA™
Financial Advisor

Stay connected

brickstreetfinancial

WHERE MONEY MEANS MORE™



UPCOMING WORKSHOP:

Upcoming workshop: Five Phases of an IRA

There's a shift in your mindset when you switch from saving and investing for years to spending that money—and paying taxes on it. There are many options if your goal is to grow, spend and give more of your wealth. But it takes planning. Join us for a workshop on the Five Phases of an IRA to discover:

- How the five phases of an IRA relate to stages of your retirement
- How time can have a great impact on tax-deferred retirement accounts
- Strategies for reducing the taxes you and your heirs could pay

Food and drinks will be served.

Monday, Oct. 5 at noon
Brick Street Financial – Thrivent
110 East 2nd St., Washington, KS 66968

Tuesday, Oct. 6 at 6 p.m.
Kansas Territory Brewing Company
1827 Wilson Dr., Washington, KS 66968

These sessions are hosted by Financial Advisor Lydia Ann Cox, FIC, CLTC, BFA.

Reserve a spot for you and a guest today—contact Kaitie Wenzl at 785-370-6200 or **kaitlynne.wenzl@thrivent.com**.

Exciting upgrades to Thrivent Choice®

Thrivent Choice is a generosity program that reflects the heart of Thrivent—empowering clients with membership to have a voice in how Thrivent distributes millions in grant funding each year. Since the program began in 2010, members like you have helped Thrivent distribute nearly $660 million to nonprofit organizations and churches across the country.

Good news

We're excited to share upgrades to the program that make it simpler, more flexible and available to more members than ever before.

Choice Dollars® are now designated once per year, in full, based on the prior year's qualifying product activity. You have the entire year—through Dec. 31—to direct Choice Dollars to the enrolled nonprofits and causes you care about. This streamlined approach gives you the flexibility to direct Choice Dollars anytime throughout the year—on your schedule and in support of what matters most to you.

Another important change expands access to the program. All Thrivent benefit and associate members are now eligible to receive Choice Dollars, more than doubling the number of members who can participate. Whether you've been using Choice Dollars for years or are newly eligible, this update opens the door to even more opportunities to make a meaningful impact in your community.

Don't wait—**click here** to direct Choice Dollars today.

Why it matters

Each Choice Dollar directed represents one dollar Thrivent donates to an eligible nonprofit—making it a simple yet powerful way to support the causes closest to your heart.

Need help?

We're here to walk you through the process and make it as easy as possible, so you can focus on what matters most: making a difference.

Live generously!

Not sure if you're eligible or need help directing your Choice Dollars? Our office would be happy to help.



Youth at Washington Christian Church, Choice Recipient



Students at Linn Lutheran School, Choice Recipient

Adopt a Teacher—supporting our educators

For the third year, our office coordinated connections between local teachers and Thrivent clients with membership through the Adopt a Teacher project. Clients volunteered and fulfilled $125 wish lists for 107 teachers.

Our schools provide teachers with the supplies and resources they need, but there are always things teachers have in mind that aren't covered—whether it's something new they want to try with their students or items that make their classrooms uniquely theirs. There are seasoned educators who need a refresh and new teachers starting from scratch. It is with these wants and needs in mind that we created this service project.

Every teacher from Linn, Linn Lutheran, Hanover, St. John's Catholic, Washington County and Clifton Clyde was invited to submit a wish list for the project. All the teachers who participated were covered.

In addition, 27 Thrivent Action Team projects were used to directly support local classrooms. Altogether, through the Adopt a Teacher initiative and the other Thrivent Action Teams, our office had more than a $20,000 impact on our local schools this August.

What makes this project truly exceptional, though, isn't just that dollar figure; it is seeing our clients and teachers get connected and putting "Live Generously" into practice. We have clients who have participated every year, and others who have used their first Thrivent Action Team by adopting teachers and then implemented their Thrivent Action Teams in other ways throughout the community.

We are grateful for everyone who participated. Ultimately, the goal of Adopt a Teacher is to support and encourage our local educators. In rural America, we show up for each other, and through Thrivent, we can help make those connections happen.

Hooray for a successful third year! We look forward to next year and being a part of the connections it will create between our clients and local teachers.



Randy & Jadeane Laflen, along with their grandchildren, at Clifton Clyde schools with supplies purchased with their Thrivent Action Teams.

Stay on track with an annual review

Life changes, and sometimes your financial strategy needs to change with it. Maybe you have welcomed a new family member, changed jobs, retired, purchased a home or simply have different goals than you did a year ago. An annual review is a consistent opportunity to make sure your financial plan continues to match what is most important to you.

During your annual review, you can discuss changes and review your current Thrivent products and strategies, update important account information and evaluate your progress toward your financial goals. Lydia will also go over any new opportunities, answer questions you may have and recommend if adjustments may be beneficial.

Even if nothing major has changed, meeting regularly helps ensure you remain confident and informed about your financial future. Small updates today can make a meaningful difference tomorrow.

If you haven't had your annual review yet this year, we'd love to connect with you. Contact our office to schedule a phone, virtual or in-office appointment. We've got the Diet Coke and coffee ready.

The Love Gus Project: Turning loss into legacy

Infant loss is a cause close to our hearts. The Love Gus Project honors Gus, who was stillborn at 25 weeks, and reflects our commitment to supporting families experiencing similar loss.

Through Thrivent's support of bereaved families, including charitable grants available to clients with membership who experience a stillbirth, we've worked to provide comfort through initiatives such as Bereaved Mother's Day care packages. This year, however, we chose to create something lasting in Gus's memory.

With the help of a Thrivent Community grant and generous support from Daniel Hiesterman, Wilgers Welding, Otott Welding, CP Concrete Solutions and Pro Pour Concrete, a new 9 Square game area was installed at Linn Lutheran School.

The playground addition will bring joy to children for years to come, including the students at Linn Lutheran, where Lydia's other children attend school. What began as a story of loss has become a legacy of community, remembrance and hope.

A heartfelt thank you to everyone who helped make the Love Gus Project a reality.

> "Sometimes the smallest footprints leave the biggest marks on our hearts."



Dietrich, Lorena, Ida, & Hilda stand in the "Love Gus" 9 Square playground addition.

Your referrals are the highest compliment!

Do you have friends or family who could benefit from our services? Tell them to give us a call! We'd be happy to meet with them to learn about their needs and explore how we could help.

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thrivent®

ADVICE + INVESTMENTS + INSURANCE + BANKING + GENEROSITY

No products will be sold at these events.

Not all team members can provide all products, programs and services in all states.

Thrivent and its financial advisors and professionals do not provide legal, accounting, or tax advice. Consult your attorney or tax professional.

Thrivent Choice is a fraternal activity that gives clients with membership a voice in Thrivent's charitable giving. While members recommend organizations to receive funding, Thrivent maintains final authority over all charitable distributions. By participating, you agree to the program's Terms and Conditions available at thrivent.com/thriventchoice.

Member benefits and programs are not guaranteed contractual benefits. The interpretation of the provisions of these benefits and programs is at the sole discretion of Thrivent. Membership benefits are reviewed and evaluated regularly. Thrivent reserves the right to change, modify, discontinue, or refuse to provide any of the membership benefits or any part of them, at any time.

You should never purchase or keep insurance or annuity products to be eligible for nonguaranteed membership benefits. You should only purchase and keep insurance and annuity products that best meet the financial security needs of you and your family. Consider the cost, features, and benefits of specific insurance and/or annuity products.

Thrivent provides advice and guidance through its Financial Planning Framework that generally includes a review and analysis of a client's financial situation. A client may choose to further their planning engagement with Thrivent through its Dedicated Planning Services (an investment advisory service) that results in written recommendations for a fee.

Securities and investment advisory services offered through Thrivent Investment Management Inc., a registered investment adviser, member FINRA and SIPC, and a subsidiary of Thrivent, the marketing name for Thrivent Financial for Lutherans. Registered representative of Thrivent Investment Management Inc. Advisory services available through investment adviser representatives only. Thrivent.com/disclosures.

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