

Land O' Lakes Office News

Newsletter

Second quarter 2024



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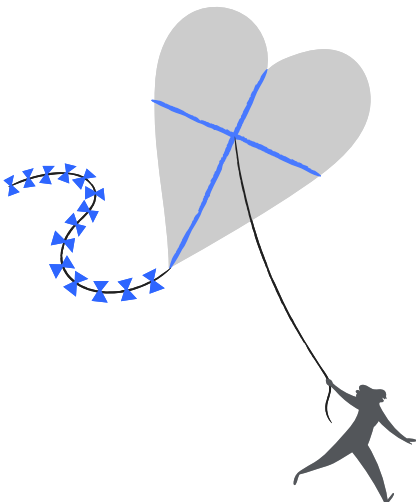


He is risen!

He is risen. He is risen, indeed! If you've attended an Easter service, chances are you have heard these words joyfully shared between believers. But when was the last time outside of the Easter season you've deeply reflected on the events that led Jesus to appear to Simon in Luke 24:34? When have you last thanked God for creating the hill He knew His son would die on? When have you last worshiped Him for growing and nourishing the tree that would become the "rugged" cross? When did you last reflect upon the incomprehensible power He has to

overcome and conquer death and for loving us greater than His own son's life?

Every step in His great plan is to restore our relationship with Him, so we can live to share the Good News. By spending regular time thanking God for it all, we can face the trials of our days through the lens of His great love for us, His daily mercy for us and the resurrection power He has given us. Remembering, reflecting and worshiping creates fire, joy and excitement in us that is impossible to contain. Who knows, maybe we will be led to shout "He is risen!" on one of the other 364 days of the year.



Why Thrivent?

As financial advisors, we can partner with a multitude of financial organizations, so why do we choose to work for Thrivent? Of course, it's fantastic to represent a Fortune 500 diversified financial services organization with \$179 billion in assets under management/advisement* that's affirmed by AM Best with an A++ (Superior) rating—the highest of the agency's 13 rating categories. But to us, it's so much more than that.

Being financial advisors for Thrivent enables us to build relationships with clients through our common Christian bond. It means we can work right here, in our own community, building lifelong

relationships with our clients. At Thrivent, we are driven by a higher purpose and believe everyone should have a financial plan they feel confident in, so they can live generously with their finances, time and talents.

We also love working for a company that truly values others, just as we value you. As always, we thank you for your continued partnership and confidence in us. We appreciate your many referrals and introductions and look forward to serving you and your loved ones for years to come. Feel free to direct others to our website to learn more about our practice.

**\$179 billion
assets under
management/
advisement***

**A++ (Superior)
AM Best**

Highest of
13 rating categories
July 2023

**ETHISPHERE®
WORLD'S MOST
ETHICAL
COMPANIES®
2012 - 2024**



Upcoming events



Bulls, Bears & Brews: Market & Economic Update

**April 8 | 5:30 to 7:30 p.m. | Thirsty Buffalo Brewing Company,
16794 Focus Loop, Land O' Lakes, FL 34638**

We're hosting a Market & Economic Update watch party for our clients and guests on Mon., April 8 beginning at 5:30 p.m. Bring a friend and join us to hear Thrivent's investment leaders share their perspectives on the economy's health, inflation and interest rates. They will also discuss factors influencing growth at large companies, the market implications of current global geopolitical events and how today's economic trends may impact you.

Please register at bit.ly/4bZpJ4G, as Taco Bus dinner and beverages will be provided.



Savvy Tax Strategies

May 7 | 1 p.m. and 7:30 p.m. | Virtual

During this workshop, presenter Associate Mike Fuehrmeyer will help clients and potential clients cut through the jargon and learn how to create an efficient retirement tax strategy. He will share ways you may be able to dodge the Social Security "tax trap" and talk about the recently passed SECURE Act. You will also get tips for avoiding common and costly mistakes with your investments, health care and estate.

Register today at bit.ly/TaxSavvy24.

Redeeming Money 2024 conference recap

Steve and Kelly had a wonderful opportunity to attend the Redeeming Money 2024 Kingdom Advisors conference in Orlando this February. The annual event brings financial professionals together to reorient their hearts toward God and money as they encourage each other in real and meaningful ways.

At the conference, Steve and Kelly were inspired by speakers Dennis and Barbara Rainey, Mark Batterson, Ron Blue and Michael Kitces, as well as worship music led by Jeremy Camp. They also networked with other Christian financial advisors and businesses to continue fortifying their professional foundation.

When asked about her experience at the conference, Kelly shared, "It was a blessing to be surrounded by financial leaders with a common desire to help people achieve their financial goals by putting faith at the center of their work. The Kingdom Advisors conference inspired me to work more diligently to put my faith, and the faith of those I serve, first."



Celebrations

Send Sally an email to share events and milestones we can highlight in our July–Sept. newsletter.

Birthdays

Kevin Grills (Kelly's husband)

April 24

Addison Grills' sweet 16 (Kelly's daughter)

May 1

Sally Miller

May 14

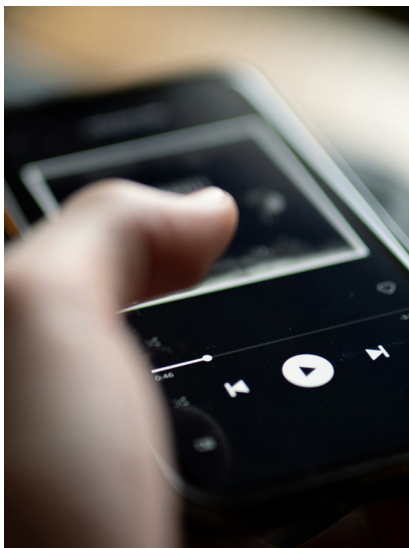
Wedding anniversaries

The Millers

May 17 | 27 years

The Grills

June 25 | 19 years



Get to know us

Q: What's at the top of our playlist right now?

Financial Advisor Steve Miller:

"You've Already Won" by Shane and Shane

Financial Advisor Kelly Grills:

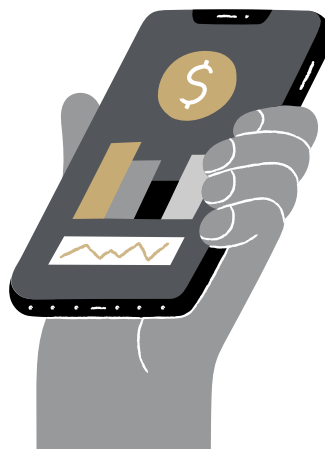
"Goodness of God" by Bethel Music and Jenn Johnson

Office Professional Sally Miller:

"Available" by Elevation Worship

The power of Thrivent in your hands

Thrivent's Mobile App is an easy, personalized and secure way to manage your money with purpose. Download the app to stay connected to your accounts, monitor your investments, direct Choice Dollars® and more from the convenience of your phone. [Get it today.](#)



Dad joke corner

If you have spent any time with Steve, you know he loves corny jokes. Here is this quarter's dad joke:

Q: What's the worst thing about ancient history lessons?

A: The teachers tend to Babylon!



Stay connected

Our websites feature financial insights, appointment request links, events and more. Like us on Facebook for a good balance of fun, family and educational posts. If LinkedIn is more your style, we are there too.

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Advice | Investments | Insurance | Banking | Generosity

*As of Dec. 31, 2023.

No products will be sold at these events.

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Thrivent provides advice and guidance through its Financial Planning Framework that generally includes a review and analysis of a client's financial situation. A client may choose to further their planning engagement with Thrivent through its Dedicated Planning Services (an investment advisory service) that results in written recommendations for a fee.

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