Inspired Wealth Advisors

thrivent

Helping you make wise financial decisions

Welcome to Inspired Wealth Advisors. We help individuals and families align their finances with their values—so they can live generously, plan confidently and use their resources for good.

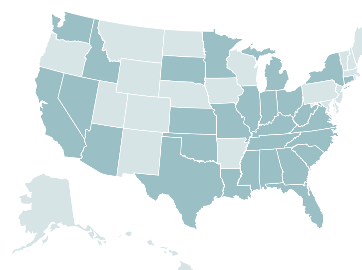
As Thrivent financial advisors, we provide personalized guidance for every stage of life. We believe money is more than a goal—it's a tool to help you live a meaningful life, care for the people you love and support the causes that matter to you. We're here to help you make the most of all you've been given.

Let's connect

Website: thrivent.com/inspired
Email: InspiredWealthAdvisors@thrivent.com

1031 Wellington Way, Ste. 115
Lexington, KY 40513
859-303-5139

Operating hours
Monday–Friday: 8:30 a.m. to 5 p.m.



Our team serves clients nationally and is licensed in:

AL	IL	MS	SC
AZ	IN	MO	SD
CA	KS	NV	TN
CT	KY	NY	TX
FL	LA	NC	VA
GA	MI	OH	WA
ID	MN	OK	WV

As of April 2026.

How we work with you

At Inspired Wealth Advisors, we bring experience, perspective and a personal approach to helping you make smart financial decisions. We take time to understand what matters most to you, then build strategies that reflect your values and can adapt as your life changes. Our role is to simplify complex choices, keep you focused on the direction you've chosen and help you move forward with confidence.

For many clients, it starts with a financial plan. Just as a blueprint is needed to build a house, a financial plan helps you clarify priorities, define goals and map out the life you've envisioned. It gives you a clear framework for decisions today and a way to adjust as life evolves. When we work together, we'll look at the areas that matter most to you—so your plan supports your long-term vision.

Pursuing your financial goals, together

When you work with us, your goals are at the center of the experience. By getting to know your complete financial picture, we can see where you are now and what steps are needed to help get you where you want to be.

You can expect a collaborative process as we:

Understand where you are today and where you want to be tomorrow.

Meaningful conversations that focus on your financial goals.

Strategize concepts and topics based on your unique situation.

Assembling your current financial picture helps develop your financial plan.

Implement ideas aligned with your goals.

We provide insights to show where you currently stand financially.

Adapt to life changes and celebrate progress.

As life happens and circumstances evolve, we review changes that may impact you.

Our team

Brittany Lawson

CFP®, ChFC®, FIC, RICP®, CLTC®, BFA™

Wealth Advisor

Brittany leads our financial planning and advice platform, bringing deep expertise in income tax strategy, retirement income planning, corporate and executive benefits, small business consulting and charitable giving.

With a decade of experience in mortgage lending, Brittany recognized a growing need for personalized financial guidance in her community. She's passionate about helping individuals and families gain clarity and confidence in their financial lives—and believes that thoughtful planning can inspire generosity and lasting impact.

Originally from Canada (yes, she speaks French!), Brittany has called Kentucky home since 2007 and proudly "bleeds blue." She and her husband, Rob, live in Versailles with their three children—Tripp, Coleman and Elisabeth—and are active members of Journey Church. Outside of work, Brittany enjoys traveling, photography, wine tasting and volunteering with organizations like Christian Appalachian Project, Habitat for Humanity and The Nest Center for Women, Children & Families.

Robert Lawson

FIC

Wealth Advisor

Rob leads our investment management platform and specializes in investment planning, risk management, retirement income planning, estate planning and charitable giving. Growing up in eastern Kentucky shaped Rob's deep commitment to community, generosity and service—values that guide his work every day as wealth advisor and within his family.

Known for his steady leadership and thoughtful approach, Rob brings a calm, confident presence to every client relationship. It serves him well as a board member with Christian Appalachian Project and as a coach of his son's sports teams.

Aside from these important responsibilities, Rob also loves his University of Kentucky Wildcats and has a fondness for things starting with the letter 'B': boxing, barbecue, bourbon and Brittany. Rob, Brittany and their three children—Tripp, Coleman and Elisabeth—live in Versailles and are proud members of Journey Church.

Beth Chassie-Copeck

Insurance Support Associate

Beth joined the Inspired Wealth Advisors team in 2018 and serves as our director of communications. She keeps the office running smoothly and helps ensure our clients receive exceptional service. As an insurance-licensed support associate, Beth is equipped to handle a wide range of service-related needs. You'll often hear from her when scheduling appointments or receiving important updates from our team.

A lifelong Thrivent member, Beth is passionate about helping others discover creative ways to make the most of their membership benefits. Her dedication to health and family is evident in her efforts to coordinate delicious and nutritious lunches for our team.

In her spare time, Beth can be found doing yoga, swimming, enjoying the outdoors, organizing or spending time with her family and friends. Beth and her husband, Joe, have been spending time cheering on their daughter, Cate, at her dance competitions and helping their son, John, transition into his freshman year of college. She and her family are parishioners of St. Elizabeth Ann Seton here in Lexington.

Elizabeth Mason

Office Professional

Elizabeth Mason serves as Inspired Wealth Advisors' administrative assistant and is often the first point of contact for clients. She manages the front desk and supports client needs while also coordinating events and assisting with marketing efforts, helping ensure the office runs smoothly and efficiently.

Born and raised in Ohio, Elizabeth moved to Kentucky to attend Berea College and quickly fell in love with the Bluegrass, deciding to make it home. Through her studies and experience in management, she has developed a particular passion for organization and process improvement. She brings that "nerdy" attention to detail to her work each day, constantly looking for ways to make IWA more efficient and to help clients receive service that is fast, seamless and welcoming.

Outside the office, Elizabeth enjoys spending time outdoors, exercising and sewing. She is also an active and avid member of the local folk and country dancing communities in Lexington and Berea, where she values creativity, connection and tradition. Above all, Elizabeth is dedicated to making every client's interaction easy, positive and well-supported.

Who we are

Thrivent believes finances are a force for good. With our unique combination of financial services and generosity programs, we help clients navigate their financial journey while making an impact on the people, causes and communities they love.

Our nationwide network of financial advisors offers holistic financial solutions to support each client's unique ambitions. Our member-owned business model reinvests profits back into the people and communities we serve, providing our clients with resources to make a difference where it matters most.

Service you can count on

With over 30 years as a Fortune 500 company, Thrivent serves more than 2.4 million clients while managing and advising $212 billion in assets on their behalf.* Thrivent's unique combination of financial services and generosity programs helps clients make an impact on the people, causes and communities they love.

$212 billion assets under management/advisement*

Highly rated by AM Best, Moody's Investors Service and S&P Global[1]

Serving **2.4 million** clients*

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*As of Dec. 31, 2025.
[1]Ratings are based on Thrivent's financial strength and claims-paying ability. Does not apply to investment product performance. For information on each rating, visit the individual rating agency's website.
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Thrivent and its financial advisors and professionals do not provide legal, accounting or tax advice. Consult your attorney or tax professional.
Thrivent provides advice and guidance through its Financial Planning Framework that generally includes a review and analysis of a client's financial situation. A client may choose to further their planning engagement with Thrivent through its Dedicated Planning Services (an investment advisory service) that results in written recommendations for a fee.
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