



**THRIVENT
FINANCIAL®**

Connecting faith & finances for good.™

Knut Olson

Senior Vice President, Mission Advancement

Knut Olson leads Mission Advancement at Thrivent Financial, which includes responsibility for the financial advisors, regional teams of sales and community engagement leaders, and member volunteer leader programs. This group works to advance the organization's mission of strengthening Christian communities by helping members make wise money choices and creating avenues for them to express their generosity.

Olson joined Thrivent in 1990 as a financial advisor in the Seattle/Tacoma area. Since then he has served as managing partner for the Pacific Northwest Region, divisional vice president for Field Distribution—West Region, and lead divisional vice president. In 2008, he became vice president of the Financial Network. He was named senior vice president of the Financial Network and a member of Thrivent's executive management team in 2011. In 2012, the Financial Network expanded to include the Member Engagement and Growth Division to create a new division named Mission Advancement.

Olson is a graduate of Pacific Lutheran University and is currently completing a doctorate in business administration from the University of Liverpool in England. He is FINRA-registered with Series 6, 7, 24 and 66 licenses, and has earned licenses in life and health insurance as well as the Chartered Life Underwriter® designation.

Olson serves on the board of the InFaith Community Foundation and is an advocate for at-risk youth. He previously served on the boards of Pacific Lutheran University and the Good Samaritan Hospital Foundation, the steering committee for Mount Rainier Lutheran High School, and was president of his church's council.