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FINANCIAL®**

Connecting faith & finances for good.™

Pamela J. Moret

Senior Vice President, Strategic Development

Pam Moret has primary responsibility for brightpeak financial, a new division launched in 2012 to provide affordable financial services to young Christian families. She joined Thrivent as senior vice president of Marketing and Products in 2002.

Before joining the organization, she was CEO of IDS Life Insurance Company, a unit of American Express Financial Advisors, and general manager for all of the retail financial product lines for American Express Financial Advisors (now Ameriprise Financial). Moret held a variety of positions at American Express in products, marketing, public affairs and legal. Prior to American Express, Moret was an attorney for the Minneapolis law firm of Leonard, Street and Deinard.

A native of Fargo, North Dakota, Moret graduated with honors from the University of North Dakota, Grand Forks, in 1975, receiving a Bachelor of Arts in political science. In 1979, she received her J.D. from The George Washington University in Washington, D.C., earning the Order of the Coif and Law Review.

Moret currently serves on the boards of the Bush Foundation, Science Museum of Minnesota, Optimum Mutual Funds and Brotherhood Mutual Insurance Company. She is also a member of the Minnesota Women's Economic Roundtable. In 1999, Moret was inducted into the YWCA Academy of Women Achievers.