



## Nichole Pechet

Nichole (Nikki) Pechet has been a member of the Thrivent Board of Directors since 2018 and serves on the Audit and Strategy committees.

Pechet is the CEO of Homebound, a venture-backed company creating a better way to build homes with the help of technology. She also is an investor in a range of early stage technology companies.

Before Homebound, Pechet was the vice president of marketing and a core member of the executive team at Thumbtack, a growth-stage technology “unicorn” and the fastest growing company in the \$700 billion U.S. local services market. At Thumbtack, she oversaw both growth and experience teams for millions of customers and professionals, as well as communications/public relations, brand, content and the Thumbtack Creative Studio.

Earlier in her career, Pechet was a principal at Bain & Company, leading growth strategy for dozens of Fortune 500 consumer, tech, retail and restaurant companies. At Bain, her expertise included consumer segmentation, white space mapping/growth strategy, channel/distribution strategy, pricing/promotional ROI, sales force effectiveness and innovation strategy.

Pechet earned a Bachelor of Business Administration from the University of Michigan and a Master of Business Administration from Harvard Business School. Born and raised in the Midwest, she and her family make their home in San Francisco, California.