



Greg McCullough

Vice President, Chief of Staff to the CEO

Greg McCullough is vice president, chief of staff to the CEO of Thrivent, a Fortune 500 diversified financial services organization with \$162 billion in assets under management and advisement and total revenue of \$8.5 billion.* He serves as an adviser to the CEO on business and reputation matters and helps execute corporate strategy and the business and culture transformation underway at the organization.

In his role, McCullough partners with the CEO and Executive Leadership Team to prioritize work, align resources, track enterprise performance. He also plans interactions with Thrivent's Board of Directors and other stakeholders and manages teams within Thrivent Charitable.

He has extensive experience as a global digital, marketing and communications executive. Prior to joining Thrivent, McCullough led corporate marketing for Medtronic, where he directed omnichannel campaign strategy and execution, corporate citizenship and ESG programs, and marketing partnerships in 160 countries. Prior to Medtronic, he held leadership roles at Fortune 500 companies in several other industries and served as Chairman of the Minnesota Campaign Finance and Public Disclosure Board.

McCullough has a B.A. in American Culture and M.S. in Journalism from Northwestern University, where he set four school track & field records. He also holds an MBA from the University of Minnesota and completed the Executive Marketing Program at Stanford University. He serves as a volunteer at the Greater Minneapolis Crisis Nursery.

McCullough lives in the Minneapolis area with his family and his dog Chester.

About Thrivent

For over 100 years, Thrivent has been helping people build their financial futures and live more generous lives. Today, it's a Fortune 500 diversified financial services organization committed to providing advice, investments, insurance, banking and generosity programs and solutions to help people make the most of all they've been given.

For the last decade, Thrivent has been named one of the World's Most Ethical Companies® by the Ethisphere Institute. As of Dec. 31, 2020, Thrivent had \$162 billion in assets under management and advisement.

*As of December 31, 2020.