



Greg McCullough

Senior Vice President, Chief Communications Officer

Greg McCullough is senior vice president, chief communications officer of Thrivent, a Fortune 500 diversified financial services organization.

In his role, McCullough oversees all internal and external communications for the organization and has oversight of Thrivent's reputation with key stakeholders. Prior to assuming leadership of the Communications team in 2022, he served on the executive leadership team as chief of staff to the CEO.

He has extensive experience as a global digital, marketing and communications executive. Before joining Thrivent, McCullough led corporate marketing for Medtronic, where he directed omnichannel campaign strategy and execution, corporate citizenship and ESG programs, and marketing partnerships in 160 countries. Prior to Medtronic, he held leadership roles at Fortune 500 companies in several other industries and served as chairman of the Minnesota Campaign Finance and Public Disclosure Board.

McCullough has a B.A. in American culture and an M.S. in journalism from Northwestern University—where he also set four school track and field records. He also holds an MBA from the University of Minnesota and completed the Executive Marketing Program at Stanford University. He serves as a volunteer at the Greater Minneapolis Crisis Nursery.

McCullough lives in the Minneapolis area with his family and his dog, Chester.



About Thrivent

For over 100 years, Thrivent has been helping people build their financial futures and live more generous lives. Today, it's a Fortune 500 diversified financial services organization committed to providing advice, investments, insurance, banking and generosity programs and solutions to help people make the most of all they've been given.

For the last 11 years, Thrivent has been named one of the World's Most Ethical Companies® by Ethisphere. As of Dec. 31, 2021, Thrivent had \$189 billion in assets under management and advisement, and total revenue of \$10.3 billion.

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