



Carolyn Sakstrup

Executive Vice President, Chief Growth and Generosity Officer

Carolyn Sakstrup is executive vice president, chief growth and generosity officer at Thrivent, a Fortune 500 diversified financial services organization with \$162 billion in assets under management and advisement and total revenue of \$8.5 billion.*

In her role, Sakstrup is responsible for building the organization's brand, delivering an exceptional, integrated client experience and enhancing generosity offerings. She'll use client insights to advance Thrivent's transformation into a digital-first, holistic financial services organization and will define our generosity strategy to mobilize clients to do good in communities.

She has extensive experience from her role with Target as senior vice president of Insights, Strategy and Innovation. She led the development of Target's long-term strategic agenda, consumer insights-driven annual strategic planning processes and development of the innovation pipeline to support longer-term growth. Before that, she served as senior vice president of Marketing where she led the team responsible for launching Target Circle to generate brand loyalty via personalized offerings. In the first year, Target Circle program grew to more than 80 million members in its first year. Prior to her 12 years at Target, Sakstrup spent seven years at McKinsey & Company as a strategy consultant focused on marketing and organizational strategy for clients.

Sakstrup has a bachelor's degree in Spanish from the University of Minnesota and earned an MBA from Harvard Business School. She serves as a board member of the YMCA of the North—Greater Twin Cities in Minneapolis, Minnesota.

She lives in the Hopkins, Minnesota, with her husband, Kai, and their sons.

About Thrivent

For over 100 years, Thrivent has been helping people build their financial futures and live more generous lives. Today, it's a Fortune 500 diversified financial services organization committed to providing advice, investments, insurance, banking and generosity programs and solutions to help people make the most of all they've been given.

For the last decade, Thrivent has been named one of the World's Most Ethical Companies® by the Ethisphere Institute. As of Dec. 31, 2020, Thrivent had \$162 billion in assets under management and advisement.

*As of December 31, 2020.