



# Thrivent Genesis Managed Portfolios<sup>TM</sup>

An active approach for tactical investing

Do you want to build an investment strategy that takes you through all stages of your life? Thrivent Genesis Managed Portfolios can help you reach that goal. They're adjusted to respond to short-term market opportunities and manage risk.

Program facts:

- \$25,000 minimum investment.
- Pay a quarterly fee based on the size of your account.<sup>1</sup>
- Stay up-to-date with quarterly performance reports.
- Your Thrivent financial advisor will review your account with you at least annually to help ensure it continues to meet your needs and goals.



<sup>1</sup>Other fees may apply. Refer to the Thrivent Investment Management Inc. Managed Accounts Program brochure, available upon request from your Thrivent Financial advisor, for more information.



## Exchange-traded fund model portfolios

Thrivent Genesis Managed Portfolios is a discretionary asset management program that gives you access to model exchange-traded fund (ETF) portfolios constructed by the BlackRock Model Portfolio Solutions Team and composed of iShares ETFs.<sup>2</sup>

With this approach you benefit from:

- A pioneer in ETF portfolio construction.
- Exposure to a broad array of asset classes and sectors.
- Tactical, quarterly rebalancing.
- An active, ongoing advisory relationship with your Thrivent financial advisor.

## What are ETFs?

Exchange-traded funds act more like stocks than a typical mutual fund. While ETFs offer investors access to professional money managers and broad diversification like a mutual fund, they can be traded throughout the day like a stock, which gives managers the ability to react to market fluctuations as they occur.

Other ETF features include:

- They're generally a cost-effective investment option.
- They seek consistent index-like performance.

## A closer look at the portfolios

These strategically crafted ETF allocations seek to identify the best investment opportunities, choosing from a wide universe of cost-effective ETFs and tailoring each portfolio strategy to a specific risk exposure. However, this diversification does not ensure a profit or protect against loss.

The portfolios are designed to fit a range of risk temperaments, from conservative to aggressive. A well-built asset allocation is designed to generate the investment returns you seek at a level of risk that makes you feel comfortable. With guidance from your Thrivent financial advisor, you choose the portfolio you believe will best meet your needs from 11 risk-based models.

<sup>2</sup>BlackRock and BlackRock Model Portfolio Solutions Team are not affiliated with Thrivent Investment Management Inc.

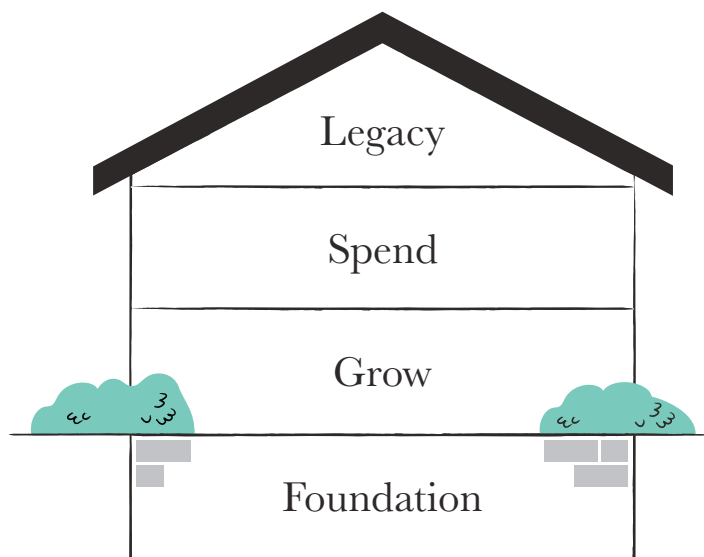
## Strategies for life

The BlackRock Target Allocation ETF Portfolios are designed to be your all-in-one core portfolio solution to take you through all financial stages of life, including accumulation, preretirement and distribution. To evaluate each portfolio strategy, BlackRock has harnessed the collective intelligence of Aladdin®—its proprietary risk-management engine—which lets BlackRock see what factors are contributing to risk in each strategy.

BlackRock measures various types of portfolio risk to see how a portfolio reacts in different market conditions. BlackRock helps people around the world, as well as the world's largest institutions and governments, pursue their investing goals by offering:

- Lower internal expenses or costs.<sup>3</sup>
- Access to BlackRock iShares® ETFs.
- Sophisticated risk and portfolio analytics.
- Quarterly client commentaries.

Working together, you and your Thrivent financial advisor will consider your objectives, timing, cash-flow needs and risk tolerance to determine the appropriate model allocation.



## The Thrivent Genesis Managed Portfolios program may be right for you if you:

- Are interested in a well-diversified portfolio.
- Prefer a discretionary, fee-based advisory relationship.
- Want an easy-to-understand, strategic investment strategy.
- Prefer a portfolio that consists of ETFs that are well-diversified across a wide range of asset classes.

<sup>3</sup>As compared to other discretionary managed programs sponsored by Thrivent Investment Management Inc. Contact your Thrivent financial advisor for more information.

# About Thrivent

We exist to help people achieve financial clarity.

At Thrivent, we believe money is a tool, not a goal. Driven by a higher purpose at our core, we are committed to providing financial advice, investments, insurance, banking and generosity programs to help people make the most of all they've been given.

At our heart, we are a membership-owned fraternal organization, as well as a holistic financial services organization, dedicated to serving the unique needs of our clients. We focus on their goals and priorities, guiding them toward financial choices that will help them live the life they want today—and tomorrow.



**Fortune 500**  
Named in  
*Fortune* magazine  
May 2024



**Serving 2.4  
million clients**

## Let's get you where you want to go

Talk to your Thrivent financial advisor to help you decide if Thrivent Genesis Managed Portfolios are a good fit for you.

### Don't have a financial advisor?

Call 800-847-4836 or visit [Thrivent.com](https://thrivent.com).

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**Investing involves risks, including the possible loss of principal. The product and summary prospectuses for applicable securities and the Thrivent Investment Management Inc. Managed Accounts Program Brochure (Form ADV Part 2A Appendix 1), contain information on investment objectives, risks, charges, and expenses, which investors should read carefully and consider before investing. Available at [Thrivent.com](https://thrivent.com).**

While diversification can help reduce market risk, it does not eliminate it. Diversification does not assure a profit or protect against loss in a declining market.

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