

## **Official Rules: *Thrivent Live Generously National Volunteer Week Award***

**Eligibility:** The contest is open to legal residents of the United States who are 16 years old or older. Employees and field force of the Sponsor, its subsidiaries and affiliates, and members of the immediate family and household of such employees and agents, are not eligible to enter. Each eligible person who participates in the contest is an “Entrant.” The contest is subject to all applicable federal, state and local laws and regulations; it is void where prohibited by law. **NO PURCHASE IS NECESSARY TO ENTER OR WIN; NO PURCHASE WILL AFFECT THE OUTCOME OF THE CONTEST. VOID WHERE PROHIBITED.**

**Sponsor:** The contest is sponsored by Thrivent Financial for Lutherans, 600 Portland Ave. S., Minneapolis, MN 55415 (“Sponsor”).

**Entry Period:** The contest begins, and Entries may be submitted, starting April 1, 2024 at 12:01 a.m. Central and ending on April 27, 2024 at 11:59 p.m. Central.

**How to Make a Nomination: Visit the Live Generously Award Nomination Page at [bit.ly/LiveGenerouslyAward](https://bit.ly/LiveGenerouslyAward).** Complete the nomination process by filling out the required fields in the nomination form, uploading a photo and sharing a story of a community member (the “Nominee”) who has embodied generosity in 2023 and 2024. If an Entrant nominates someone other than themselves as a Nominee, the Nominee must be an acquaintance of the Entrant and have the Nominee’s permission to nominate them. Each nomination form submission is one “Entry” into the contest for the Nominee. An Entry must be received during the Entry Period in order to be judged and potentially selected as a winner. Any submissions made after the Entry Period will not be considered by the judges or eligible to win. Any submissions made by people who do not meet the Eligibility requirement will likewise not be valid Entries. No more than one Entry may be submitted per eligible person.

**Judging and Selection of Honorees:** Valid Entries will be judged, and winning Nominees selected, on or about May 6, 2024. Five Nominees will be chosen as the Honorees. Honorees will be selected, from among all eligible Entries only, by a panel of three Thrivent leaders with expertise in charitable work and communications.

The five Honorees will be those submitted by five different Entrants that best meet these criteria, as determined in the judges’ sole, independent, discretion:

- Addressing a demonstrated community need or concern.
- Showing a real impact through tangible outputs and outcomes of the volunteer activity. Examples include the amount of money raised, number of people that received the services, etc.
- Reflecting innovative or unique approaches to solving for the need or concern at hand.

The decisions of the judges are final and binding. Sponsor reserves the right to choose less than five Honorees, including zero Honorees, if the judges determine that there is an insufficient number of Eligible entries worthy of winning.

**Agreement to Official Rules and Other Contracts:** By submitting an entry in this contest, each Entrant agrees to follow and be bound by these Official Rules and all other agreements which bind users of the Thrivent Action Teams Hub, including, without limitation, the Content Submission Agreement and the Co.Tribute Terms of Use (collectively, the “Contest Terms and Rules”). Sponsor reserves the right, at its

sole discretion, to reject any entry that does not appear to meet the requirements of the Thrivent Action Teams Hub or the Contest Terms and Rules, as solely interpreted by Sponsor.

**Prize for Honorees:** Each Honoree will receive one Live Generously or Thrivent shirt (approximate retail value (“ARV”): \$14.25); one Live Generously or Thrivent hat (ARV: \$12.50); and one Live Generously tote bag (ARV: \$5.00).

**Donation Recommendations by Honorees:** Each Honoree will also have the opportunity to select a charitable organization from within the Thrivent Choice catalog (online at <https://service.thrivent.com/apps/ThriventChoiceMemberWeb/public/organizationSearchHome>) and recommend that Thrivent make a donation of \$1,000 to that charity. This recommendation is nonbinding, but Thrivent will follow the recommendation absent compelling legal or reputational reasons, as determined in its sole discretion, not to do so. In the event that Thrivent does not follow a recommendation, it will donate \$1,000 to another charity, chosen with the input of the Honoree if reasonably possible.

**Notification of Honorees and Promotion of Winning Entries:** Winning Entries will be posted to Sponsor’s social media pages and the social media pages of Thrivent Member Networks on or around May 10, 2024, without any prior communication to the Honorees.

On or after April 30, 2024, Sponsor will notify each Entrant that their entry has been chosen, by sending an email to the Entrant’s email address provided with the Entry (the “Notification Email”). Notification will be considered to have been adequately made on the date that Sponsor sends the Notification Email (the “Notification Date”) without regard to when or whether it is received or read by the Entrant or communicated by the Entrant to the Nominee. At Sponsor’s sole discretion, Sponsor may, but is in no way required, to follow the Notification Email with further communications to the Entrant by email, telephone, US mail, or other methods, using any contract information it has.

Sponsor may, wherever lawful, require the Entrants and/or Honorees to complete an affidavit of eligibility and agree to and sign a liability release, publicity release, and/or other related agreements (the “Required Documents”), as a precondition to allowing a donation recommendation. The Required Documents may be attached to the Notification Email or sent later by email or by other method, at Sponsor’s sole discretion.

Each Honoree must respond to the Notification Email, by contacting Sponsor using a method to be described in the Notification Email, and must also sign, complete, and return (via any reasonable method later specified by Sponsor) any Required Documents, within 10 days after the Notification Date. If any Honoree fails to meet this deadline, Sponsor may immediately (or, at its sole discretion, after granting minimal additional time to comply) determine that the Honoree has forfeited their opportunity to recommend a charity for a donation. If such determination is made, Sponsor may select an alternate Nominee, through the method described above, or choose, without input from any Honoree or Entrant, an alternate charity to receive the \$1,000 donation.

**No Responsibility for Computer Errors:** Sponsor assumes no responsibility for computer system, hardware, software or program malfunctions or other errors. Sponsor reserves the right, in its sole discretion, to cancel or suspend this contest and either choose no winning Entries or choose only from among Entries received up to the time of termination or suspension, should a virus, bug, or other cause

beyond Sponsor's control, affect the administration, fairness, or security of the contest or the proper submission of entries.

**INDEMNIFICATION OF SPONSOR:** Each Entrant agrees to indemnify, defend, and hold harmless Sponsor its subsidiaries and affiliates, and the officers, directors, employees, partners, and agents of either of all of them, from and against any claim or cause of action caused by participation in this contest, including, without limitation, any claim that the entrant's submission violates any party's intellectual property.