ONE JOURNEY, MANY PATHWAYS.
2016 Annual Report to Members
Dear Fellow Members:

We’re pleased to report that Thrivent is strong and well-positioned for the future.

Our finances are healthy. The number of new members we welcome into the organization is growing every year. And we continue to adapt to the remarkable pace of change that marks today’s business and economic environment.

This strength and flexibility is critical, because they allow us to continue to fulfill our unique mission of helping Christians be wise with money and live generously. A key element of that mission involves working closely with our members on their individual journeys to “surplus.” What do we mean by surplus? It’s the feeling of having enough for yourself and your family—and enough to share.

As part of that, we understand that everyone’s journey is unique. That’s why we’ve been working on new pathways to help Christians be wise with money. For example:

- Flexible, no-load Thrivent Mutual Funds with clear, easy-to-understand fees.
- Student lending products and resources to borrow responsibly.
- Banking through Thrivent Federal Credit Union, one of the country’s largest faith-based credit unions.¹

These are only a few of the pathways we’ve built. On the following pages, you’ll see others. You’ll also see tangible evidence of our financial strength and our outreach to churches and communities.

But numbers only tell part of The Thrivent Story. Our true success emerges through the people we serve. And there is a vast opportunity to serve more. Millions of Christians have unmet financial needs and require guidance on their journeys. Maybe they’re your neighbor or a family member. Whoever they are, we want to help them have a healthier relationship with money.

Brad Hewitt
Chief Executive Officer

Dick Moeller
Chair of the Board of Directors

¹Deposit and lending services are offered by Thrivent Federal Credit Union, a member-owned not-for-profit financial cooperative that is federally insured by the National Credit Union Administration and doing business in accordance with the Federal Fair Lending Laws. Must qualify for membership. Insurance, securities, investment advisory, and trust and investment management accounts and services offered by Thrivent Financial or its affiliates are not deposits or obligations of Thrivent Federal Credit Union, are not guaranteed by Thrivent Federal Credit Union or any bank, are not insured by the NCUA, FDIC or any other federal government agency, and involve investment risk, including possible loss of the principal amount invested.
You can be confident knowing that Thrivent is strong, stable and trusted. Here’s the evidence.

**Our SIZE brings scale and sophistication**

Thrivent is No. 318 on the Fortune 500 list (*Fortune* magazine, June 2016), and we’re one of the largest life insurers owned directly by its membership. Our growing assets under management show we have size and scale, two things that are essential in financial services.

**Our FINANCIAL STRENGTH means we will deliver when the time comes**

Represented by total adjusted surplus, we’ve built one of the strongest capital positions in the industry. This “rainy day fund” means we’re well-positioned to withstand the economy’s ups and downs and steadfastly deliver on members’ claims.

**Our DIVIDENDS share financial success with members**

Stock companies answer to shareholders. But our structure as a membership-owned fraternal benefit society allows us to return a portion of our surplus to members in the form of dividends.² In 2016, the board approved a dividend scale that will return $317 million to eligible members in 2017.

**Our INDUSTRY RECOGNITION speaks for itself**

Thrivent has been named one of the “World’s Most Ethical Companies” by Ethisphere Institute³ for five years in a row. And in June of 2016, independent insurance analyst A.M. Best gave Thrivent its highest rating out of 16, A++ (Superior), for financial strength and ability to pay claims.⁴ This is an elite rating we’ve held for more than 20 years straight.

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²Dividends are not guaranteed.
³Thrivent earned this distinction as a result of our leadership in promoting ethical business standards. Ethisphere Institute is a leading international think tank dedicated to the creation, advancement and sharing of best practices in business ethics, corporate social responsibility, anticorruption and sustainability. “World’s Most Ethical Companies” and “Ethisphere” names and marks are registered trademarks of Ethisphere LLC.
⁴Ratings reflect Thrivent’s overall financial strength and claims-paying ability but do not apply to the performance of investment products.
WITH YOU ON THE JOURNEY IN 2016

Our “Thrivent Story” equation depicts how we help guide members on their financial journey via many pathways. See the impact we made together in 2016!*

On a journey … with The Crossroads Church

Thrivent has made a tangible impact on the members of The Crossroads Church in Johnson Creek, Wisconsin—and on the church itself. The relationship started several years ago when Thrivent Financial Representative Allen Dable worked with the church to better invest money it had sitting in a checking account. Today, more than half of the church’s members are Thrivent members. Member-led Thrivent Action Teams have helped Crossroads serve its local community. And the church is now hosting More Than Money Matters®, a values-based money management workshop from Thrivent.

“We believe strongly in working with an organization like Thrivent that does good in the world,” says Crossroads Pastor Jim Playter. “And it has certainly provided us with the resources to reach into our community with the love of Jesus in ways that we’d never done before.”

2,299,445
THIVENT MEMBERS
shared a common bond of Christianity, with 59,463 new members joining in 2016.

MORE THAN
28,000
CHRISTIAN CHURCHES
benefited from Thrivent’s generosity and educational resources, including Thrivent’s newest offering to churches: Prepare/Enrich, a couple’s assessment used for premarital education.

THRIVENT HELD 250+ INTERVIEWS
with church leaders to identify challenges that ministries are facing and how Thrivent can help.

OUR MEMBERSHIP ORGANIZATION OF CHRISTIANS…
On a journey ... with the Wilson family

U.S. Marine Corps Sergeant Major Chester Wilson III of Temecula, California, values clear, direct and honest communication.

Those characteristics help explain why Chester and his wife, Chenora, gravitated to Thrivent Financial and Partner Christopher Hart, who attends their church. “We were looking to be better stewards with our finances,” says Chester. “We appreciated how Chris answered all of our questions and explained everything in specific terms.”

After considering other financial firms, the Wilsons prayed on it, and decided to go with Thrivent. And they couldn’t be happier with their choice. “We’re systematically planning for our future and our children’s future,” says Chester. “We have a nest egg in place. And we’re working with an organization we can trust.”

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53,547 LIFE AND DISABILITY INCOME INSURANCE CONTRACTS written in 2016 to help protect members and families.

$1.6 billion in member funds invested in THRIVENT MUTUAL FUNDS in 2016, including our new no-load share class.

13,030 new banking accounts and loans established through THRIVENT FEDERAL CREDIT UNION in 2016 to meet financial needs.
On a journey …
with Kathlyn Perrone-Casale and her family

Kathlyn Perrone-Casale’s daughter Alexandria embodies the spirit of living generously. The 9-year-old, a fourth-generation Thrivent member, came up with a project to raise money for the 2016 American Cancer Society Relay For Life® fundraiser in Englewood, Florida. The endeavor was elegantly simple: Alexandria would make scarves, sell them and donate all the profits.

Kathlyn and Alexandria gathered volunteers and kicked off a Thrivent Action Team, which helped pay for the fabric and related materials. Alexandria learned how to cut and sew the scarves, and then she got down to work. By the time she was finished, Alexandria and the team raised more than $1,600 for Relay For Life. “Learning to live generously and use her God-given talents at a young age will remain with Alexandria for life,” says Kathlyn. “We’re grateful for the support we received from Thrivent.”

THRVENT ACTION TEAMS:
75,795 MEMBERS led more than 100,000 volunteer teams to support causes they care about.

THRVENT BUILDS
with Habitat for Humanity:
Volunteers rolled up their sleeves to build, repair or fund 971 homes, improving housing for 2,166 people.

THRVENT CHOICE®:
335,255 MEMBERS participated and 32,192 enrolled nonprofit organizations received $49 million.
On a journey…
with Our Savior Christian Academy

The new Thrivent members at Our Savior Christian Academy in Platte City and Smithville, Missouri, are being wise with money and living generously. By doing so, they are strengthening families throughout the community.

Thrivent Financial Representative D. Heather Green works actively with staff and parents of the academy, offering financial guidance and solutions. Several teachers initially became Thrivent members, and more soon followed.

Leading Thrivent Action Teams is “a great way to connect our mission to the community,” says Lavonne (Bon) Pappert, OSCA superintendent. “They have allowed us to remove unwanted trees and donate the wood to those in need for heat during the winter, send student-crafted Christmas ornaments to troops and lead a performance at a local aging facility. When we are blessed through Thrivent Action Teams, in turn, we are able to bless others.”

Double the percentage of Thrivent members reported feeling that they have enough for themselves and their families—and ENOUGH TO SHARE—versus U.S. Christians who aren’t members.

IN TIMES OF NEED,
$2.1 billion PAID OUT to member families/beneficiaries through insurance and annuity benefits.

$217.2 million IN TOTAL OUTREACH from Thrivent and our members to help churches and communities—with 11.3 million volunteer hours delivered.

*All numbers as of Dec. 31, 2016.
## Financial Results

### Condensed Statutory Financial Information

**As of Dec. 31 (in millions)**

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Admitted assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bonds</td>
<td>$40,508</td>
<td>$41,908</td>
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<tr>
<td>Stocks</td>
<td>1,461</td>
<td>1,713</td>
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<tr>
<td>Mortgage loans</td>
<td>7,558</td>
<td>7,776</td>
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<td>Cash and short-term investments</td>
<td>1,808</td>
<td>1,731</td>
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<tr>
<td>Other investments</td>
<td>4,102</td>
<td>4,388</td>
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<tr>
<td><strong>Total investments</strong></td>
<td>55,437</td>
<td>57,516</td>
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<tr>
<td>Other assets</td>
<td>613</td>
<td>600</td>
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<tr>
<td>Assets held in separate accounts</td>
<td>24,062</td>
<td>26,718</td>
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<tr>
<td><strong>Total admitted assets</strong></td>
<td>$80,112</td>
<td>$84,834</td>
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<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reserves for life, annuity and health contracts</td>
<td>$45,419</td>
<td>$47,298</td>
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<tr>
<td>Provision for dividend payments to members</td>
<td>312</td>
<td>317</td>
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<tr>
<td>Other liabilities</td>
<td>3,245</td>
<td>2,822</td>
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<tr>
<td>Liabilities related to separate accounts</td>
<td>24,009</td>
<td>26,671</td>
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<tr>
<td><strong>Total liabilities</strong></td>
<td>72,985</td>
<td>77,108</td>
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<tr>
<td><strong>Capital and surplus</strong></td>
<td>7,127</td>
<td>7,726</td>
</tr>
<tr>
<td><strong>Total liabilities and surplus</strong></td>
<td>$80,112</td>
<td>$84,834</td>
</tr>
<tr>
<td><strong>For the year ended Dec. 31 (in millions)</strong></td>
<td>2015</td>
<td>2016</td>
</tr>
<tr>
<td>Premium income and contract proceeds</td>
<td>$5,565</td>
<td>$5,529</td>
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<tr>
<td>Net investment income</td>
<td>2,805</td>
<td>2,768</td>
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<td>Other income</td>
<td>751</td>
<td>746</td>
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<td><strong>Total revenue</strong></td>
<td>9,121</td>
<td>9,043</td>
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<td>Contractholders’ benefits</td>
<td>7,241</td>
<td>7,276</td>
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<tr>
<td>Commissions and operating costs</td>
<td>1,044</td>
<td>1,067</td>
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<tr>
<td>Other</td>
<td>24</td>
<td>29</td>
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<tr>
<td><strong>Total benefits and expenses</strong></td>
<td>8,309</td>
<td>8,372</td>
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<td><strong>Gain from operations before capital gains and losses</strong></td>
<td>812</td>
<td>671</td>
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<tr>
<td><strong>Capital gains (losses), net</strong></td>
<td>(42)</td>
<td>(115)</td>
</tr>
<tr>
<td><strong>Net income</strong></td>
<td>$770</td>
<td>$556</td>
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Thrivent Financial derived the financial information above from our audited financial statements. For a copy of the complete statutory-basis financial statements, visit Thrivent.com.