

News Release Instructions – Chapter Fraternal Highlights
(news release template is located after these instructions)

- 1) Save the Word document to your own computer using the **Save As ...** command.
- 2) Fill in the variable information (replace the **red text and underlined spaces** with the appropriate information).

All statistics you insert must be taken from the Fraternal Highlights for your region.

- i) To access the Fraternal Highlights for your region, go to **thrivent.com** > **Fraternal Programs** > [Fraternal Highlights](#).
 - ii) Under **Search by Chapter Name**, click on the drop-down arrow, choose your chapter name and click **Find**.
 - iii) Under the Chapter Fraternal Highlights category, click on your chapter's name to access the highlights for your chapter.
- 3) After filling in the variable information, highlight the entire document and change the font color to black (click Format, click Font, click the drop-down arrow by the Font color box, choose Automatic, click OK).
- 4) Delete this instructions page so only the news release shows.
- 5) Save the document. (If you are submitting the news release in person or through the mail, you may want to print the release on your chapter letterhead.)
- 6) Distribute the news release to the appropriate reporters. Remember to mail or e-mail the news release to a specific individual (business editor, news director, community editor, etc.).
- 7) Note that while this information *may* generate coverage, journalists are under no obligation to use this information.
- 8) If you have questions, please contact Brant Skogrand from the Thrivent Financial Media Relations area at 800-847-4836, ext. 35088, or at <mailto:brant.skogrand@thrivent.com>

NEWS RELEASE

Contact: **ChapterLeaderName**
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Local chapter of Thrivent Financial generates **ChapterActivitiesDollarTotal** to help others in 2006

Giftng and volunteer programs also make an impact at regional and state level

CITY, StateAbbrev (Month XX, 2007) – Thanks to the activities of the **ChapterName** of Thrivent Financial for Lutherans, a total of **ChapterActivitiesDollarTotal** helped local individuals and organizations in need in 2006.

The **ChapterName** has _____ Thrivent Financial members who, along with Lutheran congregations in the area, join together for volunteer efforts, fund-raising activities and educational programs. During 2006, Thrivent Financial members in **ChapterName** gave more than _____ volunteer hours and participated in _____ service and fund-raising activities. These activities raised funds totaling _____, which were combined with _____ in funds from Thrivent Financial.

“Through the Thrivent chapter system, Thrivent Financial members and other interested volunteers can join in service and use the financial resources of Thrivent Financial to serve people and organizations here in our local area,” said **ChapterLeaderName**, **title** of the chapter. “Together, we make a difference in people’s lives.”

The **ChapterName** is part of the **RegionName** of Thrivent Financial. Across the region and state, Thrivent Financial had additional impact through outreach programs that support congregations, schools, nonprofits and individuals in need.

- _____ Lutheran organizations received **GivingPlusProgamDollarTotal** based on contributions from _____ Thrivent Financial members in **ChapterName** and other chapters throughout the state. Through the Giving Plus Program, Thrivent Financial members can give to Lutheran educational institutions or outreach ministry organizations and have those financial gifts matched, in part, by Thrivent Financial for Lutherans and two of its subsidiaries, Thrivent Asset Management, LLC and Thrivent Life Insurance Company.

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- Through its alliance with Habitat for Humanity, Thrivent Financial contributed \$_____ to support the construction of ___ Habitat homes in the RegionName. Local Thrivent Financial members raised an additional \$_____ and committed more than _____ volunteer hours to help build the homes.
- The Thrivent Financial for Lutherans Foundation, supported by Thrivent Financial and its subsidiaries, awarded ___ grants totaling more than **FoundationDollarTotal** to organizations in the RegionName.

Nationally during 2006, Thrivent Financial contributed \$138.4 million to communities across the country through its charitable outreach programs. Through their participation in those programs, Thrivent Financial members raised and donated an additional \$177.8 million to help not-for-profit organizations, individuals in need and Lutheran congregations. In addition, through Thrivent Financial-sponsored programs, the organization's members contributed 21.7 million volunteer hours in 2006.

Nearly 100,000 volunteers participated in Thrivent Builds with Habitat for Humanity last year, giving 549,388 hours of their time to build more than 300 homes in the United States with families in need.

The Thrivent Financial for Lutherans Foundation is a private foundation funded by Thrivent Financial for Lutherans. As a 501(c)(3) organization with its own board of trustees, the foundation is organized and operated exclusively for charitable, religious, scientific, literary and educational purposes and makes grants and gifts to 501(c)(3) exempt organizations. The foundation does not provide grants to individuals. To learn more about the foundation and its programs, visit: www.thrivent.com/foundations.

About Thrivent Financial for Lutherans

Thrivent Financial for Lutherans is a Fortune 500 financial services membership organization helping nearly 3 million members achieve their financial goals and give back to their communities. Thrivent Financial and its affiliates offer a broad range of financial products and services including life insurance, annuities, mutual funds, disability income insurance, bank products and more. As a not-for-profit organization, Thrivent Financial sponsors national outreach programs and activities that support congregations, schools, charitable organizations and individuals in need. For more information, visit www.thrivent.com.

Securities are offered through Thrivent Investment Management Inc., 625 Fourth Ave. S., Minneapolis, MN, 55415-1665, 800-THRIVENT (800-847-4836), a wholly-owned subsidiary of Thrivent Financial for Lutherans. Member NASD. Member SIPC.

Thrivent Asset Management, LLC is a registered investment adviser that provides investment management services for the Thrivent Mutual Funds.

Thrivent Life Insurance Company is a life insurance company domiciled in Minnesota that issued variable life insurance and variable annuities to members prior to the time that state law authorized fraternal benefit societies to offer these products.